



**Friedrich-Alexander-Universität
School of Business,
Economics and Society**

Master's degree programs at a glance

Prepare for your future
at the School of Business,
Economics and Society

**Advanced
knowledge**



www.wiso.fau.eu/masters



German
version



The School in numbers

- Approx. 6,500 students
- 8 institutes
- More than 50 professorships
- More than 20 degree programs

FAU in numbers

- Approx. 39,000 students
- 24 departments/schools
- More than 600 professorships
- More than 250 degree programs

An introduction to the School of Business, Economics and Society

Welcome to the School of Business, Economics and Society in Nuremberg

The School of Business, Economics and Society (WiSo) at Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU) has an excellent reputation in teaching and research in Germany. Approximately 6,500 students from many different countries are enrolled in our exceptional degree programs that combine academic knowledge and practical methodological skills, preparing students for careers in business, organizations and research. Our students have picked one of Germany's top universities, in the knowledge that they will benefit not only from its global contacts in partner universities and companies but also from one of the most diverse subject ranges in the German-speaking world.

»The programs at the School are demanding in terms of economic theory whilst remaining relevant to the real world. In our Master's degree program, we learn to think and act like entrepreneurs. Our training prepares us for becoming the business leaders of the future.«

Master's student



A track record of innovation

The School of Business, Economics and Society originated from the Nuremberg Commercial College for Business and Social Science founded in 1918.

Interdisciplinary cooperation between business studies, economics and the social sciences has been a defining factor ever since. In 1961, the former College was integrated into FAU as the Faculty of Economics and Social Sciences (Wirtschafts- und Sozialwissenschaftliche Fakultät, WiSo).

In the early 2000s, the WiSo was renamed and is now known as the School of Business, Economics and Society. To this day, it still benefits from an emphasis on interdisciplinary research.

Research and teaching

Top research and teaching of international renown, a strong practical focus, outstanding networks with the business world and consistent quality assurance are the success factors of the School of Business, Economics and Society. The School's continually expanding global network in research and teaching is of great benefit to students and researchers.

The global network that has continued to expand throughout the School's history plays a key role in the development of the Nuremberg Metropolitan Region. In this network the School works closely with businesses, the public sector, and other parts of the University. Top research is a mission with a long tradition for the School of Business, Economics and Society.

Today, with over 6,000 students and 35 chairs, a worldwide network of contacts and one of the broadest ranges of subjects in the German-speaking world, the School of Business, Economics and Society is one of the most reputable institutions of its kind.

Founded as a college with a strong practical focus, the School continues to be a university think-tank and a sought-after local partner in the Nuremberg Metropolitan Region.

The School at a glance

www.wiso.fau.eu

FAU at a glance

www.fau.eu



Like us on Facebook

www.facebook.com/fau.wiso

Studying for a Master's degree at the School of Business, Economics and Society

Your studies don't have to stop after graduating with a Bachelor's degree. Ten Master's degree programs and five Master's degree programs for professional development at the School of Business, Economics and Society prepare graduates for a career in industry, firms or organizations in the public and private sectors. The degree programs focus on the disciplines of business, economics and socioeconomics.

Innovative study concepts combine a practical focus with research and science. The degree programs run for four semesters, explore selected aspects of business, economics and social sciences in more depth and entitle graduates to use the title Master of Science (MSc).

The network connecting the School to approximately 140 other universities worldwide is one of the unique benefits of studying for a Master's degree at the School of Business, Economics and Society. Close cooperation in the fields of research and teaching give students the valuable opportunity to expand their international experience with an exchange semester abroad.



»Master the theory to shine in practice: The School of Business, Economics and Society offers research and teaching at a top international level, a strong focus on practice, excellent links to business and consistent quality management. The right choice for successful studies.«

Master's student

Structure of the Master's degree programs

Master's degree programs at the School run over four semesters. Programs generally start in the winter semester, the FACT Master's degree program is the only one that also starts in the summer semester. Students take compulsory modules in the first semesters. In the following semesters, they can choose from various specialized modules, before completing their Master's thesis in the fourth semester. After graduating, they are awarded a Master of Science (MSc) degree and are fully equipped to tackle the challenges of professional work or an academic career.

Know-how for leaders

- Study an academic degree program with a strongly practical approach
- Gather international experience
- Explore interdisciplinary topics at an advanced level
- Improve decision-making skills
- Learn to think and act like an entrepreneur
- Train complex thinking

Advanced knowledge — Master's degree programs

- Labor Market and Human Resources
- Economics
- Finance, Auditing, Controlling, Taxation (FACT)
- Health Management and Health Economics (MiGG)
- International Business Studies (MIBS)
- International Information Systems (IIS)
- Management
- Marketing
- Social Economics
- Business Education

Master's degree programs for working professionals

- Business Administration (MBA)
- Marketing and Sales Management (MVM)
- Digital Business (MDBA)
- Health and Medical Management (MHMM)
- Health Business Administration (MHBA)

Everything you need to know about
the Master's degree programs at a glance

www.wiso.fau.eu/masters

Master's program in Labor Market and Human Resources

This Master's program takes an in-depth look at the many aspects of the labor market, the working world and human resources from various perspectives. Students focus on topics relevant to the economy and society, answering questions in labor market policy and transferring research results to practice. The program takes a strong empirical and interdisciplinary approach. Students acquire subject-specific knowledge and skills in several disciplines of economics and social sciences.

Program structure

In the first semester, a broad range of compulsory modules introduce students to the theoretical and empirical foundations of labor market economics, human resource management and econometrics. In the second semester, students attend an interdisciplinary seminar on current issues in the world of work and choose five further modules. Depending on students' interests and professional goals, in the third semester they can choose three subjects from electives covering topics such as Empirical economics of the labor market, Empirical sociology of the labor market, Business psychology, Organizational psychology or Labor markets: A macroeconomic perspective. Students complete their Master's thesis in the fourth semester.

Career prospects

Careers in academia and research, organizational development and human resources, business and political consulting. Possible employers include research institutions and universities, the Federal Employment Agency, human resource departments, consulting firms, associations and ministries.

Target group

Graduates with a Bachelor's degree in business studies from a university or university of applied sciences as well as graduates of social sciences and social economics with a sound basic knowledge of statistics and business studies.

Further information on the Master's program
in Labor Market and Human Resources

www.aup.wiso.fau.de

Master's program in Economics

The Master's program in Economics offers a modern education in economics with a strong international focus. Over a period of four semesters, students can obtain a Master's degree that not only opens the door to any number of opportunities on the labor market but also stands them in good stead if they wish to continue studying and complete a doctoral degree. A further advantage is the mentoring program that brings students together with young researchers from the department and gives them unique insights into working in research. In addition, small seminar groups encourage interaction and discussion between students, professors and researchers.

Program structure

Compulsory modules in the first semester give students a good grounding in macro-, microeconomics, as well as econometrics and provide an introduction to mathematics and statistics. In the second and third semesters, students can choose modules from the five specializations Labor economics, Macroeconomics and finance, Public economics, Energy markets or Health economics. Internships completed in an advisory or research institution in the field of economics may also be accredited. Part of the degree program can be completed at one of our many international partner universities. Students can choose to complete the entire degree program in English in preparation for an international career.

Career prospects

Academic and analytical positions in universities and research institutions, international organizations, authorities, associations, consulting firms and major corporations.

Target group

Above-average graduates with a Bachelor's degree in economics from a university or university of applied sciences in Germany or abroad as well as graduates from related disciplines (such as mathematics and social sciences).

Further information on the
Master's program in Economics

www.mse.wiso.fau.eu

Master's program in Finance, Auditing, Controlling, Taxation (FACT)

The FACT Master's degree program is an interdisciplinary program covering finance, auditing, controlling and taxation. Students can choose from a wide range of options, including preparation for examinations leading to an additional qualification as a certified auditor or tax consultant. Reputable companies support the program and offer opportunities for students to gain first-hand experience in the field.

Program structure

The degree program consists of compulsory modules worth 30 ECTS credits, elective modules worth 60 ECTS credits and the Master's thesis worth 30 ECTS credits. Compulsory modules such as Corporate management and capital markets, Controlling of business systems, Risk and insurance theory, Tax accounting, Company taxation and Accounting for consolidated financial statements explore topics introduced in the Bachelor's degree program in more detail. Students can choose from various specialization modules amounting to a total of approximately 300 ECTS credits. It is possible to specialize in finance, accounting, controlling or taxation or to choose modules spread equally over several areas. Apart from traditional lectures and seminars, students can also choose case studies, project work, excursions or practical workshops.

Career prospects

The degree program aims to prepare graduates for careers in the areas of controlling, insurance, finance, accounting, management, risk management, investment banking, tax consulting, business consulting and auditing.

Target group

All graduates with a Bachelor's degree from a university or university of applied sciences who are interested in an academic education that will prepare them for careers in finance, auditing, controlling and taxation.

Further information on the Master's program in FACT

www.fact.rw.fau.de

Master's program in Health Management and Health Economics (MIGG)

The degree program is aimed at all graduates with a Bachelor's degree in business and economics. Students take a range of compulsory interdisciplinary courses that provide them with comprehensive insights into the healthcare system and they can choose specializations that enable them to become experts in management, economics or politics. Graduates have excellent career prospects from the practical and institutional knowledge of the healthcare system that they gain throughout their studies.

Program structure

In the compulsory modules in the first semester students acquire fundamental knowledge in modules such as Health insurance, Outpatient management, Hospital management, Pharma management, Health economics and Medicine. In the second and third semester students can choose elective modules according to their own preferences. They can choose to study the health sector in general, or to specialize in areas such as management, economics or politics or concentrate on certain sectors within the health system such as hospital management or the pharmaceutical industry. Students write their Master's thesis in the fourth semester.

Career prospects

Career opportunities across the healthcare sector, or an academic career in any of the many healthcare research institutions.

Target group

The degree program is aimed at all graduates with a Bachelor's degree in business studies who are interested in healthcare. Previous knowledge of business and economics is required but knowledge of health management or health economics is not necessary.

Further information on the Master's program
in Health Management and Health Economics

www.wiso.fau.eu/health-management-and-health-economics

Master's program in International Business Studies (MIBS)

The Master's program focuses on diverse strategies for adapting entrepreneurial activities to international laws, business practices and cultures. Students develop a comprehensive understanding of the complexity of international businesses and acquire the skills they need for a successful career. Taking business language courses, acquiring soft skills and communicating on a daily basis with other students, professors and external parties from other cultures is valuable preparation for a career in an international context. Students benefit from excellent research and teaching as well as a global network of partner universities.

Program structure

The degree program is taught in English and has a standard duration of four semesters, consisting of core modules and elective modules, followed by the Master's thesis. The core modules are: Environment of international business, Foundations of international management, International strategic management, International functional management, International information management, International finance and change management, Soft skills, International corporate sustainability and International relations. Students can choose a geographical and language focus in their elective modules.

Career prospects

Managerial positions in global companies, associations and organizations as well as research in the field of international business studies.

Target group

Graduates with a Bachelor's degree from a university or university of applied sciences or other Bachelor's degrees with proof of sufficient knowledge in business studies.

Further information on the Master's program
in International Business Studies

www.mibs.wiso.fau.eu

Master's program in International Information Systems (IIS)

The program in International Information Systems (IIS) combines knowledge in business and economics with in-depth knowledge in computer science and conveys insights into a wide variety of approaches of both disciplines, in addition to interdisciplinary skills. The program is taught at WiSo and the Faculty of Engineering in German and English. The Master's degree program in International Information Systems prepares students for professions that require knowledge and skills in both management and IT.

Program structure

In the first semester, introductory lectures and seminars teach students the foundations of either management or computer science, depending on their prior knowledge. The program then covers the areas of "Information Systems" and "Informatics" in more depth. Students have the opportunity to study abroad in the third semester, during which a project or research seminar prepares them for tackling tasks in a specific area. In the fourth semester, students can complete their Master's thesis with the support of an international company or partner university.

Career prospects

Managerial positions in global high-tech companies in areas such as project, sales, process or account management, IT controlling or software engineering.

Target group

Bachelor's degree in business and economics, information systems, computer science or engineering subjects related to computer science from a university or university of applied sciences.

Further information on the Master's program
in International Information Systems

www.iis.study.fau.eu



»The perfect stepping stone for a career in research: After completing the Master's program you can choose between an individual doctoral degree or a structured doctoral program. Whichever you choose, the School supports you every step of the way.«

Doctoral candidate

Master's program in Management

This degree program provides students with a comprehensive understanding of management tasks and instruments from a market-oriented and resource-oriented perspective. They are taught how value creation and market-oriented strategies at companies can be influenced by various management processes. At the same time, students learn how to solve problems in management practice by applying scientific methods. An international approach is a key aspect of modern management. The entire degree program has an international orientation and a significant proportion of the courses are taught in English. In addition, WiSo offers partnership programs with top universities in other countries.

Program structure

The degree program has a standard duration of four semesters and consists of a compulsory program, a specialization block and a Master's thesis. While students learn comprehensive perspectives in management throughout the compulsory modules, they can choose to specialize in one or more applied fields of management by taking elective modules. This specialization allows students to develop a skills profile that is suitable for their future profession. A significant number of the modules in this program are taught in English.

Career prospects

Middle and senior management in companies of various sizes and branches, start-ups or consulting.

Target group

Graduates with a Bachelor's degree from a university, university of applied sciences or graduates who have completed a dual study program in business studies or another subject. An admissions examination must be taken in order to confirm that the applicant has a sound knowledge of business studies.

Further information on the
Master's program in Management

www.wiso.fau.eu/management

Master's program in Marketing

The degree program in Marketing has an interdisciplinary structure. Alongside the focus on marketing, students have the option to study a range of topics in the areas of statistics, data science, information systems, psychology and communication science. The program also covers current marketing trends such as digital marketing, e-commerce or sustainability management. The interdisciplinary knowledge that students acquire is complemented by practical topics.

Program structure

After completing compulsory modules covering a wide range of topics, students can choose between three specializations:

- Marketing Research with Data Science
- Marketing Research
- Marketing Management

Students can also choose modules from a wide range of elective modules according to their own interests. The degree program is completed with the Master's thesis in the fourth semester.

Career prospects

Careers in data science, brand management, customer relationship management, social media marketing, sales, key account management, strategic management and project management with potential employers such as industrial, trade and service companies, market research institutes, or consulting and advertising firms. The School has cooperations with reputable partners such as GfK, Adidas, Audi, Porsche and Siemens.

Target group

Graduates with a Bachelor's degree in business studies from a university, university of applied sciences, or graduates from related subjects who can prove they have an adequate knowledge of business studies and statistics.

Further information on the
Master's program in Marketing
www.wiso.fau.eu/marketing

Master's program in Socioeconomics

This is an interdisciplinary program which offers a rare opportunity to study a combination of subjects related to business and social science. It focuses on conveying the empirical, methodological and theoretical knowledge for conceptual and advisory tasks in industry, research and administration. Special emphasis is placed on the collection, analysis, and interpretation of empirical data during the program.

Program structure

At the start of the Master's program, students acquire fundamental theoretical knowledge in sociology, psychology, communications science, economics and empirical methods. Depending on their individual interests and professional goals, they can choose from various combinations of elective modules. Students may also choose between two specializations in Education, Work and human resources or Media, markets and social research to develop a professional profile. A core aspect of the degree program is the extensive project seminar conducted during the second and third semester in which small groups work independently on an empirical research project dealing with a specific topic. The degree program is completed with the Master's thesis in the fourth semester.

Career prospects

Careers in an advisory or practical role in research, the economy or administration which call for advanced analytical skills and an ability to use empirical methods with confidence. Graduates are suited for positions in academic and commercial research, marketing, human resources, organizational roles and training.

Target group

Graduates with a Bachelor's degree in business studies or social sciences with a strong interest in empirical research and interdisciplinarity.

Further information on the
Master's program in Socioeconomics
www.wiso.fau.eu/socioeconomics

Master's program in Business Education

Business Education combines contents from business and economics, business education, as well as human and social sciences. Students may choose between two specializations to develop their own professional profile. The first specialization focuses on business education and business and economics. The second specialization combines modules in Business and economics and Business education with a second subject such as Information systems, English, French, Spanish, German or German as a professional language, Social studies, Mathematics, Sport or Protestant religious studies.

Program structure

In the first two semesters, students take the modules Instructional design for vocational education and training, Diversity, language and inclusion as challenging aspects of vocational education and training, and Empirical research in vocational education and training. Students develop their knowledge in the module School practice studies and the Business education elective modules. Each semester, further compulsory or elective modules related to the degree program or modules from the second subject are also covered in the study plan. Students complete their Master's thesis in the fourth semester.

Career prospects

Teaching economics and administration in a vocational school, working as an educational specialist in a company, or starting a career in business, particularly in positions in training and personnel development.

Target group

The degree program is aimed at graduates with a Bachelor's degree in business studies from a university or university of applied sciences or an equivalent university degree.

Further information on the
Master's program in Business Education
www.wiso.fau.eu/business-education

Master's degree programs for working professionals

Executive Master's program in Business Administration (MBA)

The MBA program in Business Management for working professionals is a specially designed and carefully scheduled program that is limited to just 25 places per year. It provides students with the training they need for demanding careers in the global market and enables them to develop their existing management skills. Students also benefit from a wide range of extras such as personality assessments, company visits and informal lounge chats with prominent executives. The program is aimed at training general managers who are able to process complex situations and make responsible decisions, even under great pressure.

Program structure

The standard duration of the MBA degree program for working professionals is 18 months, with classes held in the first 14 months of the program. As the degree program is open to candidates from any field, all students have to take the course Management fundamentals to ensure participants share a common basis in economics. The program then moves on to the modules Leading, Acting and Analyzing. The program provides students with theoretical knowledge and practical solutions for specific management tasks. The final component of the program is the Master's thesis, that can be written as a business plan, a practical paper, a project report or a theoretical thesis.

Selection criteria

- An undergraduate degree from a university
- At least one year of relevant professional experience after completing studies
- Good knowledge of German and English
- Clear motivation and a strong application

Further information on the MBA program
www.mba-nuernberg.info

Master's degree programs for working professionals

Master's program in Marketing and Sales Management (MVM)

Marketing and Sales Management is a professional development Master's program for Bachelor's graduates (including graduates without a degree in business and economics), as well as young professionals with initial work experience and a keen interest in marketing, sales and digital business. Students learn holistic thinking and are encouraged to sharpen analytical skills allowing them to reflect critically on academic and professional practice.

Program structure

Students attend courses in business studies at the university for three semesters alongside their normal job. Compulsory modules teach participants fundamental knowledge in the fields of strategic and operational market development, which are followed by elective modules that deepen the theoretical knowledge acquired at the start of the program. The program is completed with specialist modules covering practical problems.

Selection criteria

- Academic degree in business and economics, a related subject, or an equivalent degree
- At least one year of relevant professional experience before starting the Master's program (e.g. internships, student trainee positions, work experience)
- Good understanding of English
- Strong application (application form, letter of motivation, CV, certificates, proof of relevant experience)

Further information on the MVM program

www.mvm-fau.de

Master's degree programs for working professionals

Master's program in Digital Business (MDBA)

Digital Business is a professional development Master's program that prepares managers for the opportunities and challenges of digitalization and data science in a globally competitive field. Graduates are awarded the title Master of Digital Business Administration (MDBA).

Program structure

In 18 months, students learn important digital skills in the areas of Management, Computer Science, and Security and Law through practical and interactive study. All modules were developed exclusively for the MDBA program and focus entirely on digital business. Digital strategy, leadership and transformation processes are key aspects of the program, as are the digitalization of business models, value added chains and processes. Further areas covered in the program are digital technology, artificial intelligence, Internet of Things, Big Data analytics, digital sales and marketing, IT security and law, all of which are taught by experts from academia and industry.

Through current case studies, training sessions, simulations and a digital field trip, students have plenty of opportunity to acquire practical skills. Students can work on a practical business problem of their own choosing for their Master's thesis.

Selection criteria

- Academic degree worth 180 ECTS (Bachelor's program and above)
- At least one year practical experience during or after the first degree by the start of the MDBA program
- Good knowledge of English and German
- Strong application (application form, letter of motivation, CV, certificates, proof of relevant experience)

Further information on the MDBA program

www.mdba-fau.de

Master's degree programs for working professionals

Master's program in Health and Medical Management (MHMM)

The Master's program for working professionals in Health and Medical Management (MHMM) focuses on providing academic staff in the health sector with valuable additional knowledge. Participants become acquainted with the medical language used in the field and acquire an overview of diagnostic methods and an insight into therapy options. Armed with this knowledge, health managers can cope better with assessing requests submitted by medical experts in the facilities they run and are able to assess the potential for optimization of benchmark figures in the medical services sector. The practical knowledge they acquire assists health managers in taking day to day decisions about cost effectiveness and medical feasibility.

Program structure

The program covers fundamental aspects of medicine, diagnostics, pharmacology and relevant aspects of management over four semesters. As the program focuses on theoretical knowledge of medicine, practical exercises are not covered. In each of the first three semesters, participants must complete a three-day attendance phase at the School of Business, Economics and Society.

Selection criteria

- An undergraduate degree from a university or university of applied sciences in any subject obtained through a degree program with a standard duration of at least eight semesters (applicants who have completed a degree with a standard duration of six semesters may be admitted after passing a qualifying examination)
- At least two years' experience working in private or public companies, associations or administration after completing their first degree

Further information on the MHMM program

www.mhmm.de

Master's degree programs for working professionals

Master's program in Health Business Administration (MHBA)

The distance learning degree program for working professionals in Health Business Administration is aimed at specialists and managers in the healthcare sector who have studied subjects such as medicine, pharmacy, nursing or medical engineering and do not have a background in business or economics. The program aims to provide participants with an advanced knowledge of business administration through targeted teaching of elements of business administration that are relevant for healthcare.

Program structure

Participants are introduced to economic theory and business administration and gain a broad overview of the healthcare sector in the first and second semester. In the third semester participants gain in-depth knowledge of outpatient care, inpatient care and pharmaceutical care. They complete their Master's thesis in the fourth semester.

Selection criteria

- An academic degree in any subject with a standard duration of at least eight semesters (240 ECTS) or alternatively six semesters (180 ECTS), in which case applicants must pass the suitability assessment examination
- At least two years of relevant work experience in healthcare at a private or public company, an association or in administration

Further information on the MHBA program

www.mhba.de

Further information on degree programs
for working professionals

www.wiso.fau.eu/training-programs-for-professional-development

Global networks — local connections

International partnerships

Be it Europe, Asia, America, Africa—the School of Business, Economics and Society has connections all across the globe. With over 140 partner universities in some 40 countries, it is part of a vast international network. Students at the School have the opportunity to spend part of their studies at a partner university abroad. Collaborations with top international universities allow our researchers to coordinate and take part in interdisciplinary research projects around the world.

»Whether Asia or America,
the School has connections across
the globe. With over 140 partner universities
in some 40 countries, it is part of
a vast international network.«

More on internationalization

www.wiso.fau.eu/international



Regional collaborations

The School of Business, Economics and Society in Nuremberg maintains strong links with regional businesses, organizations and key figures in industry. Representing a wide range of industries, these companies afford students access to research projects with real-world implications. Business plan seminars, case studies, expert lectures, project seminars, excursions, management simulations and final theses written at companies take center stage in teaching designed to reflect actual business practices. In addition, over a period of 12 months, business people from nationally and internationally operating companies take selected students under their wings, not only providing them a front row view into a myriad of industrial fields, but also access to the contacts so crucial to career starters. Companies also play an active role in the School, for example by helping to establish the Chair of Insurance Marketing and the Assistant Professorship for Auditing. Other businesses contribute to optimal learning conditions by providing a supportive infrastructure, profiting from the resulting give-and-take exchange with students.



BISSANTZ



SIEMENS

TeamBank

For more information on links between
companies and the School of Business,
Economics and Society, visit our website

www.wiso.fau.de/wirtschaft

Career Service and alumni network

Where theory and practice meet

The Career Service, mediator between theory and practice, is the central point of contact for students of the School of Business, Economics and Society and partners from industry, society, University institutes and research institutions. As a contact for employers, the Career Service offers various options to industry partners.

The Career Service at the School of Business, Economics and Society provides students with subject-specific information and advice on finding a job and planning a career. Its services are aimed at enhancing students' career opportunities and ensuring that they have a successful start to their careers.

An extremely valuable service for Master's students is the WiSo Coach program. Former students from the School and practical experts from the metropolitan region are on hand to act as mentors, pass on their (professional) know-how, provide an insight into various fields of work and arrange access to important contacts in industry. This allows students to gain an early insight into the world of work at the same time as preparing them for the shifting challenges of the labor market.

The FAU job portal has job ads for students and graduates at all career stages. Advertising a position on the job portal is free for employers.

The job portal at a glance

www.stellenwerk.de/en/erlangen-nuernberg

Career Service at the School

www.career.wiso.fau.de

Learn from our alumni

The School of Business, Economics and Society maintains its own network of alumni through its alumni association "Alumni, Freunde und Förderer des Fachbereiches Wirtschaftswissenschaften Nürnberg e.V." (afwn e.V.).

Alumni are important representatives of their former university. Our former students' knowledge and contacts are valuable assets that can enrich the School and FAU.

For this reason, the School is always interested in hearing from alumni about what they are doing and places great importance on staying in contact with them. The Alumni Management team coordinate the School's work with former students. Together with the alumni association, afwn e.V., they develop new initiatives, projects and alumni events.

Its wide range of activities focus mainly on sharing thoughts and experiences, and promoting the School of Business, Economics and Society at FAU.

Find out more about the alumni network

www.wiso.fau.eu/after-your-studies



Admission and applications

Admission

In order to be admitted to a Master's degree program, candidates require a Bachelor's degree in Business Studies or an equivalent undergraduate degree. Any candidates who have not completed their first degree before submitting their application must submit proof of the examination achievements they have obtained to date.

Details of the requirements for admission

www.wiso.fau.eu/masters

Applications

Applications must be submitted via FAU's online application portal Campo.

The Master's Office at FAU is also happy to help:
Friedrich-Alexander-Universität Erlangen-Nürnberg
Referat L4 Master's Office
Schlossplatz 4, 91054 Erlangen, Germany
zuv-masterbuero@fau.de

Further information on the procedure

www.campo.fau.de



Living in the Nuremberg Metropolitan Region

Roughly half a million people from a number of different countries live in Nuremberg, which is known as the city of human rights and is the second largest city in Bavaria after Munich. With its population of 3.5 million, the Nuremberg Metropolitan Region is one of the thriving economic hotspots in Germany and is home to several major companies.

But Nuremberg also offers a rich history and plenty in the way of recreation and leisure activities. Whether it's the Imperial Castle, the historic old town, the town walls or impressive churches flanked by beautiful traditional houses—there's a long list of sights to see in Nuremberg. With a wide variety of museums, stages catering to audiences of all different sizes, and the theatre and opera house, the city also hosts major events such as Rock im Park, Klassik Open Air, the Bardentreffen festival, various beer festivals and the world famous Christmas market known as the Christkindlesmarkt. There are numerous cafés, bars and clubs in the historic old town and in the vibrant Gostenhof neighborhood.

And although Nuremberg is a major city, you can escape to the countryside whenever you feel the need. Nuremberg itself offers expansive parks around the Dutzendteich and Wöhrder See lakes or along the river at the Pegnitzauen. Popular local destinations to escape the city are the nearby Franconian Lakes or the area known as Franconian Switzerland.

Further information on studying in Nuremberg

www.wiso.fau.eu/studying-in-nuremberg



Contacts at a glance

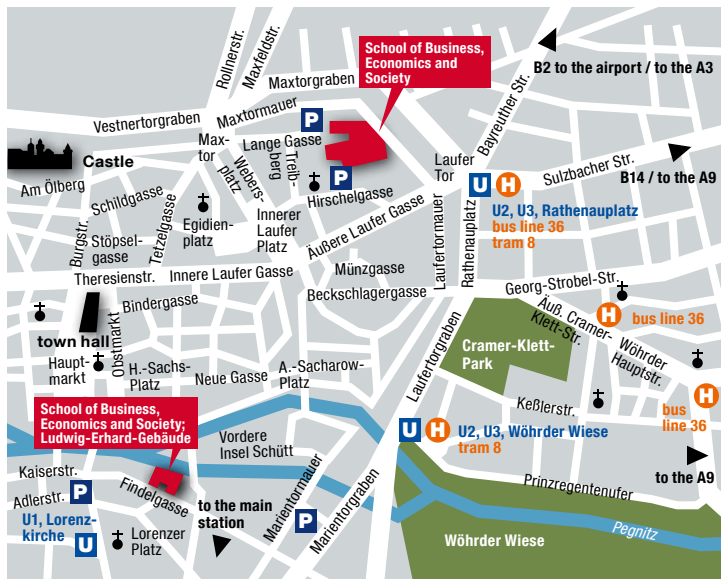
The School of Business, Economics and Society at the Faculty of Business, Economics, and Law at Friedrich-Alexander-Universität Erlangen-Nürnberg can be found at the following two locations in Nuremberg:

- **School of Business, Economics and Society**
Lange Gasse 20, 90403 Nuremberg
- **School of Business, Economics and Society Ludwig-Erhard-Gebäude**
Findelgasse 7/9, 90402 Nuremberg
Postal address: Postfach 3931, 90020 Nuremberg

The School at a glance:

-  www.wiso.fau.eu
-  www.facebook.com/fau.wiso
-  [@wiso_nuernberg](https://www.instagram.com/wiso_nuernberg)
-  [@FAUWiso](https://twitter.com/FAUWiso)

Points of contact for Master's degree programs at a glance:
www.wiso.fau.eu/study-advice-for-specific-subjects



FAU Student Advice and Career Service

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Published by: Friedrich-Alexander-Universität Erlangen-Nürnberg, School of Business, Economics and Society, Communication and Marketing, Silke Sauer; Photos: Stephan Minx, Uwe Mühlhäuser, David Hartfiel, Uwe Niklas, WFA, School of Business, Economics and Society, Shutterstock, Panthermedia, iStock.; Design: zur.gestaltung, Nuremberg; Print: Onlineprinters GmbH; Last updated: 2/2022; Print run: 2,000 copies



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