

## Masters in International Business Studies

Students of the Master in International Business Studies do not only benefit from excellence in teaching and research, they also profit from a global outlook for their future careers. Students acquire vital management skills and have the opportunity to earn credits at one of our partner universities worldwide.

The program includes company visits as well as lectures and workshops with executives from leading international companies. The international orientation in teaching and research linked with provided career opportunities sets this program apart.



[www.wiso.fau.eu/mibs](http://www.wiso.fau.eu/mibs)



### School of Business, Economics and Society at a glance

The School of Business, Economics and Society is one of the leading business schools of its type in Germany with around 6,000 graduate and undergraduate students, 45 chairs, a global network of partners for collaboration and one of the broadest ranges of subjects on offer at any university in the German-speaking world. Alumni of the School work as CEOs of leading German companies, hold leadership positions in ministries and business organizations. The School both contributes to and collaborates with global companies in the Nürnberg region and beyond. Located in the heart of Bavaria, Nürnberg and its surroundings represent a unique combination of history and modern-day living. The School is located in the old quarter of the city center. The rich traditions of this past and present trade center create an atmosphere that is historical and vibrant at the same time. Nürnberg is host to a large number and variety of international trade fairs and home to several global companies. As a major transportation hub, Nürnberg is well connected with many other important business centers such as Munich, Berlin, Frankfurt or Prague.

### Contact

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For more information, please contact: [wiso-mibs@fau.de](mailto:wiso-mibs@fau.de)

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Master's degree program

## International Business Studies



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## Master in International Business Studies

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The Master of Science (M.Sc.) in International Business Studies (MIBS) is an International Master's degree program at the School of Business, Economics and Society at Friedrich-Alexander-University Erlangen-Nürnberg and provides students with a comprehensive understanding of the complexity of international business. Students are supported in acquiring all the necessary skills required to succeed in an international environment. Special attention is given to the variety of approaches that companies, institutions and other associations choose to adapt their international operations to the diversity of laws, business practices and cultures across the globe.

### Content and Structure

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The Master in International Business Studies consists of 120 ECTS credits leading to a Master of Science degree (M.Sc. in International Business Studies) after two years. Classes with approx. 50-60 students start in October each year. Students who wish to benefit from the University's wide network of international contacts may study for up to two semesters abroad at one of our more than 140 renowned partner universities. A comprehensive and well-founded understanding of the field is provided by core courses in the following areas:

- Environment of International Business
- Foundations of International Management
- International Strategic Management
- International Functional Management
- International Information Management
- International Finance and Change Management
- Soft Skills
- International Corporate Sustainability
- International Relations

The language of instruction is English.

The elective courses focus on different area studies and allow the students to specialize in one specific region:

- English-speaking countries
- Romance language countries
- Asia
- Europe

The language of instruction in the electives depends on the chosen area.

### Target Group

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The program is designed for outstanding and motivated students who have successfully completed a Bachelor's degree in International Business, Business Administration, Management or a related subject and who are willing to work hard to gain a deeper understanding of international business while actively forming a well-connected cohort with a very diverse peer group. English language proficiency on a very high level proven by TOEFL or IELTS is a must.

### Selection Criteria (as of May 2019)

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Admission to the Master in International Business Studies is based on the following criteria:

- a Bachelor's degree in International Business, Business Administration, Management or a related subject or a Bachelor's degree in another field with sufficient knowledge of international business with a very good GPA
- English language proficiency (TOEFL 105 or IETS 7.5)
- one or multiple stays in foreign countries for work or studies
- Sufficient and detailed knowledge in business and statistics

Applications for admission are possible from April until May 31st of each year. Due to more than 1,000 applications each year, the program is extremely competitive and an admission is only possible by fulfilling all selection criteria.

## Competencies

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The program is designed to give students in-depth knowledge of and insight into the field of international business to enable them to function independently in a global business setting.

The emphasis of the program is on increasing the students' capacity to understand and analyze foreign operation modes and to make decisions related to foreign market entry and management strategies. The students develop essential communication and intercultural skills. The wide variety of business language courses complete the international focus of the program and prepare students for their career internationally. It also prepares students for research work in the field of International Business.

### Career Prospects

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Alumni of the MIBS program now work in highly reputed companies such as:

- Adidas
- Boston Consulting Group
- Bosch Rexrodt AG
- GfK Group
- MAN
- Puma
- Rehau
- Remondis International
- Roedl & Partner
- Roland Berger
- Siemens

... and many more.

