

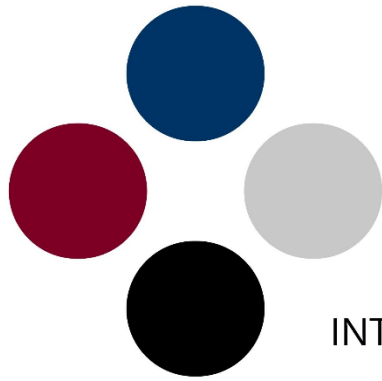
Master's degree program

International Business Studies

Module handbook—summer semester 2019

**Advanced
knowledge**





MIBS

MASTER OF SCIENCE IN
INTERNATIONAL BUSINESS STUDIES

Master in International Business Studies					
		1	2	3	4
	ECTS	ECTS	ECTS	ECTS	ECTS
Core Courses (Kernbereich) (60 out of 90 ECTS/60 aus 90 ECTS)	60	20	20	20	
Modulbereich: Environment of international business	10				
Issues in international political economy	5				
International and european trade law	5				
Modulbereich: Foundations of international management	10				
Foundations of international management I	5				
Foundations of international management II	5				
Modulbereich: International strategic management	10				
Business strategy	5				
Advanced methods of management research IV	5				
Modulbereich: International functional management	10				
International marketing	5				
Global operations strategy	5				
Modulbereich: International information management	10				
E-Business projects and innovation	5				
Service innovation	5				
Modulbereich: Soft skills	10				
Managing intercultural relations	5				
International management solutions	5				
Modulbereich: International finance and change management	10				
International finance	5				
Change Management	5				
Modulbereich: International corporate sustainability	10				
Business ethics and corporate social responsibility	5				
Management and organization theories through the lens of mission-driven organizations	5				
Modulbereich: International relations	10				
The organization of the international system	5				
Power, order and institutions in world politics	5				
Elective Courses (Wahlbereich)					
Modulbereich: Area studies (1 Area out of 4) *	30	10	10	10	
Modulbereich: English speaking countries (English)**	30				
Area specific language courses – English speaking countries*					
Issues in political economy	5				
Issues in global governance	5				
Issues in international trade	5				
International trade and labor	5				
Issues in global economic governance	5				
Free specialisation module (Area studies: English speaking countries)***					
Courses exchange semester (Area studies: English speaking countries)****					
Modulbereich: Romance countries (Spanish, French)**	30				
Area specific language courses – Romance countries*					
Latin America and the world	5				
Economía, sociedad y política en el mundo iberoamericano	5				
Economie, société et politique en France	5				
Romance countries I	5				
Romance countries II	5				
Romance countries III	5				
Romance countries IV	5				
Free specialisation module (Area studies: Romance countries)***					
Courses exchange semester (Area studies: Romance countries)****					
Modulbereich: Asia (English)**	30				
Area specific language courses – Asia*					
Growing China: Opportunities for German and Japanese firms	5				
Organizing for digital transformation	5				
Research projects in international management I	5				
Research projects in international management II	5				
Human Resource Management in Asia	5				
Empirical Research in Human Resource Management	5				
Qualitative insights into organizational communication	5				
Free specialisation module (Area studies: Asia)***					

Courses exchange semester (Area studies: Asia)****						
Modulbereich: Europe (German)**		30				
Area specific language courses - Europe*						
Die europäische Integration nach dem Zweiten Weltkrieg		5				
Europäische Mediensysteme und Öffentlichkeit I		5				
Europäische Mediensysteme und Öffentlichkeit II		5				
Europäisches Verfassungsrecht		5				
Europäisches Wirtschaftsrecht		5				
Fallkolloquium Europäisches Wirtschaftsrecht		5				
Internationalisierung mittelständischer Unternehmungen		5				
Branchen- und themenspezifisches Nachhaltigkeitsmanagement		5				
Free specialisation module (Area studies: Europe)***						
Courses exchange semester (Area studies: Europe)****						
Further elective modules can be listed in the module handbook						
Masterthesis		30	30			
Masterthesis		30				
	SWS					
	ECTS	120	30	30	30	30

* MIBS students can take up to 10 ECTS of language courses which means either 0 ECTS, 5 ECTS or 10 ECTS can be achieved for the Area Studies. Requirements for language courses being counted as ECTS are the following:

Minimum language level English: C1, all other languages: 5 ECTS minimum A2, 5 ECTS minimum B1.

Example: In case a Language A2 course is taken in any other language than English, only the first 5 ECTS count for e.g. German A2.1, the course German 2.2 will not be counted whereas German B1.1 counts again.

** You can choose among all courses mentioned under the particular heading (30 ECTS). Of those 30 ECTS you can take languagecourses up to 10 ECTS maximum.

Students can take up to 10 ECTS in languages. Alternatively, other courses of the respective area can be used as substitutes for the language courses.

*** You can choose among all other courses offered at our university that are accepted by program coordinator. These courses are called Free Specialisation Modules (FSM). A detailed explanation can be found at the end of this document.

**** You can take courses at one of our partner universities or other universities (up to 30 ECTS. Of those 30 ECTS up to 10 ECTS can be language courses) that are accepted by the program coordinator or other departments (learning agreement).

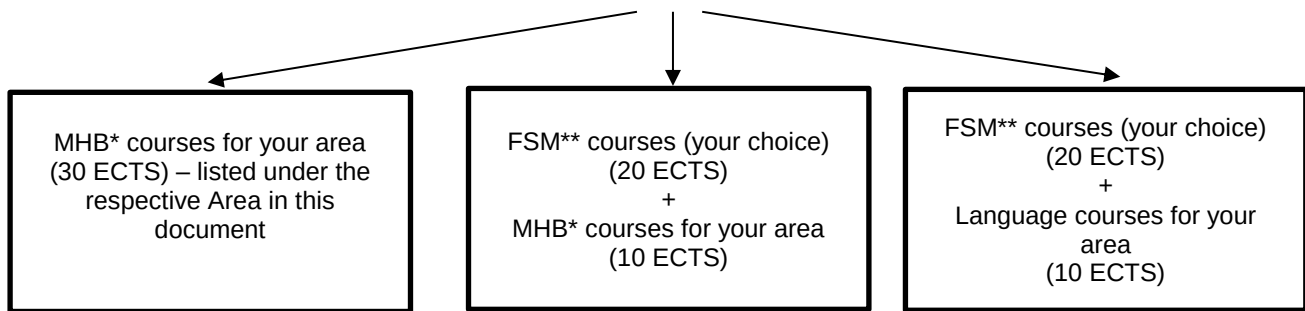
Information concerning the selection of courses in the Area Studies(30 ECTS)

Generally, a minimum of 10 ECTS from courses listed in MHB* under the Area section have to be achieved.

A maximum of 20 ECTS can be achieved in FSM**.

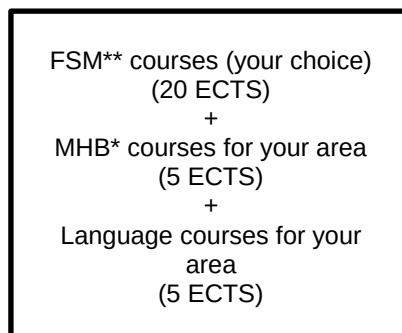
A maximum of 10 ECTS can be achieved in languages.

As long as those prerequisites are fulfilled, various combinations of MHB courses, FSM and language courses are possible:



OR... A blend.

Example for a blend:



*MHB = Module Handbook

**FSM = Free Specialization Module

Instructions for creating a course schedule:

Students have the opportunity to create their own course schedule in our virtual course database *univis*. Most available courses of each semester can be found here, sorted by specific areas of interest or a specific chair, including pieces of information about the lecturer, venues, and content.

By accessing the following link <https://univis.fau.de/> >> *Vorlesungsverzeichnis* >> *Rechts- und Wirtschaftswissenschaftliche Fakultät (RW)* >> *Fachbereich Wirtschaftswissenschaften*, all courses of the FAU's School of Business and Economics can be addressed. Bachelor's and Master's courses can be selected on this page. A guidance of how to create your final course schedule can be found here (in German): www.wiso.fau.de/stundenplan

Hinweis zu Art und Umfang von Prüfungsleistungen

Die Art der am Fachbereich Wirtschaftswissenschaften gültigen Prüfungsleistungen ist definiert in §16 Prüfungsarten der Master-Rahmenprüfungsordnung (MPO). Darüber hinaus sind Prüfungsumfänge in den §§17, 18 MPO geregelt. Die Prüfungsordnungen sind unter folgendem Link einzusehen: <http://www.zuv.fau.de/universitaet/organisation/recht/studiensatzungen/rw.shtml#Wirtschaft>
Soweit die einzelnen Modulbeschreibungen nichts Genaueres definieren, sind für die Masterstudiengänge am Fachbereich folgende Prüfungsformen mit den entsprechenden Prüfungsumfängen gültig:

English: Those are the valid assessment forms used in this institution:

Prüfungsart (examination form)		Assessment
1. schriftliche Prüfung (written assessment forms)		
a.	Written examination	60/ 90/ 120 minutes
b.	Written assignment	Approx. 15 pages
c.	Seminar paper	Approx. 15 pages
2. mündliche Prüfung (Oral examination)		Approx. 20 minutes
3. Sonderformen (other assessment forms)		
a.	Research project/Project report	Approx. 30 pages
b.	Placement report	Approx. 4 pages
c.	Handout	Approx. 2 pages
d.	Report	Approx. 6 pages
e.	Short test	Approx. 15 minutes
f.	Presentation	Approx. 25 minutes
g.	Presentation/Presentation paper	Approx. 20 minutes /approx. 20 pages
h.	Discussion paper	Approx. 10 pages
i.	Moderation	Approx. 20 minutes
j.	Demonstration lesson	Approx. 45 minutes
k.	Case Study	Approx. 25 minutes and/or approx. 10 pages
l.	Class participation	Approx. 10 minutes
m.	Portfolio	Not specified
n.	Electronic examination	Approx. 90 minutes
o.	Multiple-choice test	Approx. 30 minutes
p.	Research participation	Approx. 60 minutes
q.	Reflection paper	Approx. 10 minutes or approx. 10 pages
r.	Strategic concept	Approx. 6 pages

Rechtsbelehrung

Alle Angaben sind ohne Gewähr.
Im Zweifelsfall gilt die Master-Prüfungsordnung.
Wenden Sie sich bei Fragen bitte direkt
an den zuständigen Modulverantwortlichen.

Stand:
31. März 2019

Legal instructions

No responsibility is taken for the correctness of the details provided.
In case of doubt, the examination regulations of the respective Master's degree are valid.
In case of any further questions, please directly contact
the responsible person or coordinator of the course.

Last updated:
31st of March, 2019

Programmkordinator / Program coordinator:

Marcus Conrad, M.Sc. & Laura Kirste, M.Sc.
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School of Business & Economics
Department of International Management
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List of abbreviations

ECTS	European Credit Transfer System
MIBS	Master in International Business Studies
SS	Summer semester/term
WS	Winter semester/term
Lect	Lecture
Ex	Exercise
S	Seminar
SWS	Time a module will be held per week. One SWS is 45 minutes
P	Presentation
H	Hours
Min	Minutes
Tbd	To be determined
Tba	To be announced
FSM	Free Specialization Module

1.	Module name MIBS-4440	Issues in international political economy	5 ECTS
2.	Courses/lectures	V: Issues in international political economy (2 SWS) Ü: Issues in international political economy (2 SWS)	2,5 ECTS 2,5 ECTS
3.	Lecturers	Prof. Christoph Moser and staff	

4.	Module coordinator	Prof. Christoph Moser
5.	Contents	This course deals with international trade policy. The focus will be on the political and economic determinants and consequences of trade liberalization as well as trade policies that increase trade barriers. The course will provide important insights into the global governance of international trade flows, the World Trade Organization and the role of the United States and the European Union.
6.	Learning objectives and skills	Students gain an understanding of the importance and evolution of the international trading system and how it affects multinational corporations (MNCs). Students learn about different trade policy tools, their economic consequences and their political constraints, in particular in the United States and the European Union. Students learn to critically assess trade-related news in the media.
7.	Recommended prerequisites	Basic knowledge of the concepts of international economics
8.	Integration in curriculum	Semester 2, 4
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master Wirtschaftspädagogik, Studienrichtung II: elective course (Wahlbereich im Zweitfach Sozialkunde), core course (Pflichtbereich im Zweitfach Englisch) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	Method of examination	Written examination 60 min. (Klausur 60 Min.)
11.	Grading procedure	Written examination result 100% (Prüfungsergebnis 100 %)
12.	Module frequency	Summer term (SS)
13.	Workload	Attendance: 60 h Self-study: 90 h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Course materials will be announced in the course

1.	Module name MIBS-5270	International and European trade law	5 ECTS
2.	Courses/lectures	Lect/S: International and European trade law (2 SWS)	5 ECTS
3.	Lecturers	Prof. Ismer/Prof. Meßerschmidt	

4.	Module coordinator	Prof. Ismer
5.	Contents	Basics of International and European Law: - EU Trade Law - Concept of Internal Market - Economic Freedoms and Law of Competition - Economic Globalization and the Law of the WTO - The World Trade Organization - WTO Dispute Settlement - Principles of Non-Discrimination - Rules on Market Access - Rules on Unfair Trade - Trade Liberalisation versus other societal values and interests - WTO and EU Law
6.	Learning objectives and skills	Students will - know the European Economic Law and WTO-Law as fundamental basis of the International Trade Law - be able to analyse and discuss specific aspects of European and International Economic Law on an advanced level - will be able to produce case studies - will achieve an advanced skill of analysis
7.	Recommended prerequisites	Basic knowledge of European Economic Law
8.	Integration in curriculum	Semester 2, 4
9.	Module compatibility	Master IBS: core course (Pflichtbereich); Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	Method of examination	Written examination 60 min (Klausur 60 Min.)
11.	Grading procedure	Written examination result 100% (Klausurergebnis 100 %)
12.	Module frequency	Summer term (SS)
13.	Workload	Attendance: 45 h Self-study: 105 h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Van den Bossche/Prévost, Essentials of WTO Law, 3. Auflage 2017 (in WISO-Bibliothek available) Additional Course materials will be announced in the course.

1.	Module name MIBS-3710	Foundations of international management I	5 ECTS
2.	Courses/lectures	Lect/S: Foundations of international management I (3 SWS)	5 ECTS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	1. Environment of International Management: History and Major Trends 2. Theoretical and Conceptual Foundations of International Management 3. Theories of Internationalization 4. Strategic Management in International Corporations. <i>Topics may change without prior notice.</i>
6.	Learning objectives and skills	The participants understand and analyze typical management problems of international firms. The participants will get to know modern theories and methods of international management and will be able to apply these to practical problems. They get a detailed overview of the current state of international management research and are able to evaluate theoretical and empirical studies in this area critically.
7.	Recommended prerequisites	None
8.	Integration in curriculum	Semester 1
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master Marketing: Wahlpflichtbereich der Modulgruppe „Management“ Master Sozialökonomik: freier Vertiefungsbereich sowie im Pflichtbereich „Spezielle BWL“ Master Arbeitsmarkt und Personal: Wahlbereich Master Economics: Wahlbereich Master IIS: Module in the section Customized Introduction to IIS (Management) Master Management: Vertiefungsbereich
10.	Method of examination	Lect: Written examination 60 min. (Klausur 60 Min) S: Presentation (Präsentation)
11.	Grading procedure	Written examination result (Lect.) (80%), Presentation (S) (20%); Exam language: English (Klausurergebnis 80% und Präsentation 20%)
12.	Module frequency	WS
13.	Workload	Attendance: 45 h Self-study: 105 h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Holtbrügge, D./Welge, M.K.: Internationales Management. 6th ed., Schäffer Poeschel: Stuttgart 2015 (chapters 1-4). Cavusgil, S.T./Knight, G./Riesenberger, J.R.: International Business. Strategy, Management and the New Realities. 3 rd Global edition. Pearson Prentice Hall: New Jersey 2014 (chapters 1-3, 6, 9-10, 12-16). Holtbrügge, D./Haussmann, H. (Hrsg.): Internationalization

		Strategies of Firms. Case Studies from the Nürnberg Metropolitan Region. 2 nd edition. Augsburg-München 2017.
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1.	Module name MIBS-3720	Foundations of international management II	5 ECTS
2.	Courses/lectures	Lect/S: Foundations of international management II (3 SWS)	5 ECTS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	1. Organization of International Corporations 2. Human Resource Management in International Corporations 3. Public Affairs Management in International Corporations <i>Topics may change without prior notice.</i>
6.	Learning objectives and skills	The participants understand and analyze typical management problems of international firms. The participants will get to know modern theories and methods of international management and will be able to apply these to practical problems. They get a detailed overview of the current state of international management research and are able to evaluate theoretical and empirical studies in this area critically.
7.	Recommended prerequisites	Successful attendance of Foundations of International Management I
8.	Integration in curriculum	Semester 1
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master Management: Vertiefungsbereich Master Marketing: Wahlpflichtbereich der Modulgruppe „Management“ Master Sozialökonomik: freier Vertiefungsbereich oder im Pflichtbereich „Spezielle BWL“ Master Arbeitsmarkt und Personal: Wahlbereich Master Economics: elective course (Wahlbereich) Master IIS: Module in the section Customized Introduction to IIS (Management)
10.	Method of examination	Lect: Written examination 60 min. (Klausur 60 Min) S: Presentation (Präsentation)
11.	Grading procedure	Written examination result (Lect.) (80%), Presentation (S) (20%); Exam language: English (Klausurergebnis 80% und Präsentation20%)
12.	Module frequency	WS
13.	Workload	Attendance: 45 h Self-study: 105 h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Holtbrügge, D./Welge, M.K.: Internationales Management. 6 th ed., Schäffer Poeschel: Stuttgart 2015 (chapters 5, 6, 8) Cavusgil, S.T./Knight, G./Riesenberger, J.R.: International Business. Strategy, Management and the New Realities. 3 rd Global ed., Pearson Prentice Hall: New Jersey 2014 (chapters 5, 7, 8, 12, 19) Holtbrügge, D./Haussmann, H. (Hrsg.): Internationalization Strategies of Firms. Case Studies from the Nürnberg Metropolitan Region. 2 nd edition. Augsburg-München 2017.

1.	Module name MIM-3410	Business strategy	5 ECTS
2.	Courses/lectures	Lect/Ex: Business strategy (3 SWS)	5 ECTS
3.	Lecturers	Prof. Hungenberg and assistants	

4.	Module coordinator	Prof. Hungenberg
5.	Contents	This course focuses on selected theories, concepts and tools of strategic management. It is concerned with formulation and implementation of strategies, focusing on the business level of strategy. At business level, customer value and competitive advantage are the central issues. The course uses a combination of lectures, discussions and case studies in order to provide the analytic and conceptual foundations for making strategic decisions at business level.
6.	Learning objectives and skills	By the end of the course students can appreciate the need for a comprehensive approach to strategy making and they are aware of top management's role in setting the direction of a company. Students develop knowledge of theories, concepts and tools of business strategy and they develop an understanding of the application of concepts and tools to real life cases.
7.	Recommended prerequisites	None https://www.unternehmensfuehrung.rw.fau.de/studium-lehre/aktuelle-lehre/business-strategy/
8.	Integration in curriculum	Semester 1
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master Management: Pflichtbereich I Master Wirtschaftspädagogik, Studienrichtung I: fachwissenschaftlicher Pflichtbereich; Studienrichtung II: fachwissenschaftlicher Wahlbereich Master Wirtschaftsingenieurwesen: Wahlbereich Master IIS: Module in the section Customized Introduction to IIS (Management) Master International Production Engineering and Management: Interdisziplinäre IEM
10.	Method of examination	Written examination (60 min) (Klausur 60 Min.)
11.	Grading procedure	Written examination result (100%) (Klausurergebnis 100%) An improvement of the grade at the maximum of 0.3 / 0.4 can be achieved by class participation during the case sessions. The evaluation is based on the quality of statements, case and fact knowledge as well as the ability to reflect on contributions made by other students and the lecturer.
12.	Module frequency	Winter term (WS)
13.	Workload	Attendance: 45 h Self-study: 105 h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	- Hungenberg, H.: Strategisches Management in Unternehmen, 8. Ed., Wiesbaden 2014 - Dess, G., McNamara, G., Eisner, A.: Strategic management, 8. Ed., Maidenhead 2016

1.	Module name MIM-5461	Advanced methods of management research IV	5 ECTS
2.	Courses/lectures	S: Advanced methods of management research IV (3 SWS) (Compulsory attendance)	5 ETCS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	Current issues in the field of International Management
6.	Learning objectives and skills	The students learn about advanced methods of data collection and analysis and how to apply them to current questions in the field of International Management. Students carry out a research project in this field in which they evaluate relevant phenomena in international management and develop innovative solutions. The seminar is a suitable preparation for those students who want to write their master thesis at the Department of International Management
7.	Recommended prerequisites	Foundations of International Management I (required) Foundations of International Management II (required) Knowledge of advanced statistics and SPSS is required. The number of participants is restricted.
8.	Integration in curriculum	Semester 2 (Before students start to write their master thesis. The seminar is a prerequisite if students want to write their master thesis at the department of International Management)
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master Management: Pflichtbereich II (MIM-5460)
10.	Method of examination	Written examination (30 min), Presentation, seminar paper
11.	Grading procedure	Written examination (33%), Presentation (33%), seminar paper (33%)
12.	Module frequency	SS
13.	Workload	Attendance: 30h Self-study: 120h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Tba in the course

1.	Module name MARK-4830	International marketing (valid until and including SS19, only for "Wiederholer")	5 ECTS
2.	Courses/lectures	Lect: International marketing (2 SWS)	5 ETCS
3.	Lecturers	Dr. Nina Pečornik/ Dr. Jana-Kristin Prigge	

4.	Module coordinator	Prof. Fürst
5.	Contents	This course offers students a deep and specialized expertise in marketing activities in an international environment. In addition, the focus is on the evaluation, analysis and application of theoretical marketing approaches. The following topics will be discussed in particular: - -The scope and challenge of international marketing - -International market coverage strategy - -Design of the international marketing-mix - -Standardization vs. differentiation of international product management - -Standardization vs. differentiation of international price management - -Standardization vs. differentiation of international sales management -Standardization vs. differentiation of international communication management
6.	Learning objectives and skills	The students acquire specialized and deep knowledge in the domain of international marketing. They can explain, apply and reflect on theories, terminologies, peculiarities and limits of the subject in a deepened and critical way. Foundations for the use of the marketing-mix in an international setting are taught and the students are able to bring them into question critically. Furthermore, the students are able to independently conceptualize strategic courses of action as well as scopes for design for the marketing-mix in an international context.
7.	Recommended prerequisites	none
8.	Integration in curriculum	Semester 1
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master Sozialökonomik: Vertiefungsbereich Master Arbeitsmarkt und Personal: Wahlbereich Master Economics: Wahlbereich Master Marketing (MARK-4144): - Vertiefungsbereich Marketing Management - Wahlpflichtbereich der Modulgruppe „Marketing“ für beide Vertiefungsbereiche, wenn nicht bereits im Vertiefungsbereich Marketing Management gewählt Master Management: Vertiefungsbereich (MARK-4144)
10.	Method of examination	Written examination 60 min. (Klausur 60 Min.)
11.	Grading procedure	Klausur 100%
12.	Module frequency	WS
13.	Workload	Attendance: 30 h Self-study: 120 h

14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Cateora, P., Gilly, M., Graham, J. (2013), International Marketing, 16. Auflage, New York. Hollensen, S. (2014), Global Marketing: A Decision-Oriented Approach, 6. Auflage, Harlow. Homburg, Ch., Kuester, S., Krohmer, H. (2013), Marketing Management: A Contemporary Perspective, 2. Auflage, London.

1.	Module name MIM-3650	Global operations strategy	5 ECTS
2.	Courses/lectures	Lect/S: Global operations strategy (2 SWS)	5 ECTS
3.	Lecturers	Prof. Voigt and research assistants	
4.	Module coordinator	Prof. Voigt	
5.	Contents	During the past decades, operations have become increasingly international or even global in nature. Drivers of the globalization include increased competitiveness through offshore manufacturing and global sourcing. During this course, the increasing complexity and the challenges of operations on a global scale will be discussed together with the participants. The theory modules at the beginning of the course structure the options of a general operations strategy and illustrate its implementation in the organization. The subject specific modules, elaborated by the participants in the course, enable a profound understanding of single activity areas of global operations and their relation to the global operations strategy. Therewith the students will get insights in the importance of an integrated global operations strategy and will become familiar with the main strategic options in this field.	
6.	Learning objectives and skills	Participation in the first seminar session is mandatory, as the topics for the teamwork are chosen during this session by the participants. In the following weeks, based on own research using scientific sources, key topics are elaborated in teams. Following predefined learning targets, the students need to structure the elaborated content in an academic presentation and present their results in class. Thereby, the teams are responsible for developing a didactic concept in order to support the understanding of the discussed topics. Furthermore, the participants are required to document their research method as well as their results. After the course, the participants are able to discuss the functions and impact of operations management in an international context.	
7.	Recommended prerequisites	None	
8.	Integration in curriculum	Semester 1 or 3	
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master Management: elective course (Vertiefungsbereich) Master Wirtschaftspädagogik, Studienrichtung I: elective course (Wahlbereich) Master Marketing: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeit und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich) Master in International Information Systems: Module in the section Customized Introduction to IIS (Management II)	
10.	Method of examination	Written examination 60 min. (Klausur 60 Min.), Presentation (group presentation) (3-5 minutes per participant)	
11.	Grading procedure	Written examination 50%, Presentation (50%)	
12.	Module frequency	Winter term (WS)	

		All participants have to register in advance on StudOn! The registration for GOS on StudOn starts mid-September. The number of participants is limited to 60.
13.	Workload	Attendance: 30 h Self-study: 120 h
14.	Module duration	1 term
15.	Teaching and examination language	English
16.	(Recommended) reading	▪ Abele, E. et al. (2008): Global Production. A Handbook for Strategy and Implementation. Berlin: Springer. ▪ Reid, R. D. & Sanders N. R. (newest ed.): Operations Management. Hoboken: Wiley & Sons. ▪ Slack, N. & Lewis, M. (newest ed.): Operations Strategy. Harlow: PrenticeHall.

1.	Module name MIBS-6331	E-business projects and innovation	5 ECTS
2.	Courses/lectures	No.1: Innovation and leadership (Lect.) or No. 2: Interdisciplinary business project (S)	5 ECTS 5 ECTS
3.	Lecturers	No. 1: Prof. Möslin and assistants No. 2: Prof. Bodendorf and assistants	

4.	Module coordinator	Prof. Möslin
5.	Contents	No. 1 : The lecture focuses on the challenges of leading and communicating innovation and change in IT enabled companies and networked organizations. Based upon that, creating a sustainable innovative environment is a leadership task. In order to succeed at this task, leaders must develop innovative abilities to deal with the challenges inherent in a business environment characterized by fluid, unstructured and changing information. The aim of this course is thereby twofold. First, the course delineates and describes different yet emerging innovation tools, organizing them into a coherent set of classes. Each class of tools is described using a set of up-to-date business cases that depict the current status of the information systems. The second aim of this course is to get an overview of how to structure leadership systems towards innovation, how leaders can motivate to foster innovative thinking and what new forms of innovation (e.g. open innovation) mean for the definition of leadership. In doing so, this lecture represents an Idea Transformation Class as students are encouraged not only to merely develop, but to actively deploy specifically developed concepts. No. 2 : This seminar confronts students with real international IS business challenges in an interdisciplinary context. Students will learn how to address real-world IS problems and to create application-oriented solutions based on sound methods rooted in robust theoretical frameworks and a well-founded evidence base.
6.	Learning objectives and skills	The students: • will understand and explore the theories and practicalities of leadership in open innovation contexts. • will gain knowledge on leading and communicating innovation and translate it in leadership behavior in real case contexts. • will learn to assess, reflect and feedback the impact of practical leadership for innovation. • can independently define new application-oriented problem solving in e-business in relation to the economic impact for businesses, along with solving problems using the appropriate methods. • discuss possible solutions in groups and present their research results.
7.	Recommended prerequisites	None
8.	Integration in curriculum	No. 1: Semester 1 No. 2: Semester 2 or 4

9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master International Information Systems: Module in the section Information Systems – Digital Business (Core Course or Elective) (IIS 7053) Master Management: Vertiefungsbereich (IIS 7053) Master Marketing: Wahlpflichtbereich der Modulgruppe „Management“
10.	Method of examination	No. 1: Lect/Ex: Research project (tw. In Gruppenarbeit) and Presentation (Vorlesung/Übung: Projektarbeit (tw. In Gruppenarbeit) und Präsentation) No. 2: Seminar paper and presentation (Seminararbeit und Präsentation)
11.	Grading procedure	No. 1: Lect/Ex: Research project (tw. In Gruppenarbeit) (100%) and Presentation (passed) (Vorlesung/Übung: Projektarbeit (tw. In Gruppenarbeit) (100%) und Präsentation (bestanden)) No. 2: Seminar paper (100%) and presentation (Seminararbeit (100%) und Präsentation)
12.	Module frequency	No. 1: Winter term (WS) No. 2: Summer term (SS) Students can take only one of the two courses offered. Students can obtain a maximum of 5 ECTS in this module.
13.	Workload	No. 1: Attendance: 45h, self-study: 105h No. 2: Attendance: 30h, self-study: 120h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	No. 1: <i>Huff, Möslin & Reichwald: Leading Open Innovation</i> ; 2013 MIT Press, ISBN-13: 978-0262018494 No. 2: Course materials will be announced in the course

1.	Module name IIS-7240	Service innovation	5 ECTS
2.	Courses/lectures 72401	Service innovation	2,5 ECTS 2,5 ECTS
3.	Lecturers	Prof. Dr. Möslein, Prof. Dr. Roth and colleagues	
4.	Module coordinator	Prof. Möslein	
5.	Contents	Services now account for over 80% of all transactions in developed economies, but typically receive much less R&D attention than products. Developing service innovations demands a clear strategy from businesses with four interlocking core elements: search, selection, implementation and evaluation of innovative concepts. If even one of these phases is not been clearly thought through, the entire innovation process is likely to collapse. This course focuses on successful approaches, methods, tools and efforts to develop service innovations. Further information can be found on www.wi1.fau.de.	
6.	Learning objectives and skills	The students can: • learn about items, notions, characteristics and special features in innovation management for services, service design methods and cases. • learn to judge and discuss innovation management tasks and alternative solutions with respect to the specialities of services. • experience methods of service design by themselves in interactive lectures, gain a feeling for suitable methods and learn to reflect different effects. • apply their knowledge and competences in solving cases and thereby analyze selected issues of managing, developing and innovating services. • work together in international small work groups, present their results in English, give feedback to other students' work and discuss different solution approaches.	
7.	Recommended prerequisites	None	
8.	Integration in curriculum	Second semester	
9.	Module compatibility	Master in International Information Systems: Module in the section Information Systems – Digital Business (Elective) Master Management: Vertiefungsbereich Master Wirtschaftspädagogik, Studienrichtung I: Wahlbereich Master Sozialökonomik: Vertiefungsbereich Master Arbeitsmarkt und Personal: Wahlbereich Master Economics: Wahlbereich Master IBS: core course (Pflichtbereich)	
10.	Method of examination	Lect/Ex: Seminar paper (Vorlesung/ Übung: Seminararbeit)	

11.	Grading procedure	Seminar paper (Seminararbeit) (tw. In Gruppenarbeit): 100%
12.	Module frequency	SS and WS
13.	Workload	Contact hours: 30 h Independent study: 120 h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Specific literature will be listed in the course

1.	Module name MIBS-3470	Managing intercultural relations	5 ECTS
2.	Courses/lectures	L/S: Managing intercultural relations (3 SWS)	5 ECTS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	1. Relevance of Intercultural Management 2. Intercultural Management Research: Scope and Results 3. Manifestations and Functions of Culture 4. Concepts of Culture 5. Intercultural Communication and Negotiations 6. Culture and Management: Organization, Motivation and Leadership in Different Cultures 7. Intercultural Competence 8. Intercultural Training 9. Conclusions
6.	Learning objectives and skills	Intercultural differences have a great influence on management decisions and outcomes. For managers, intercultural competence is one of the most important requirements for working successfully in a global environment. The participants understand and analyze modern theories and methods of intercultural management and will be able to apply these to practical problems. They get a detailed overview of the current state of intercultural management research and are able to evaluate theoretical and empirical studies in this field. The regional emphasis is on Europe, Asia and the US.
7.	Recommended prerequisites	None
8.	Integration in curriculum	Semester 2
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master in Management: elective course (Vertiefungsbereich) Master Sozialökonomik: elective course (Wahlpflichtbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	Method of examination	Lect.: Written examination 60 min. (Klausur 60 Min.) S.: Presentation (Präsentation)
11.	Grading procedure	Written examination result (Lect.) (80%); Exam language: English, presentation (S) (20%) (Klausurergebnis 80% und Präsentation 20%)
12.	Module frequency	SS
13.	Workload	Attendance: 45 h Self-study: 105 h
14.	Module duration	1 semester
15.	Teaching and examination language	English

16.	(Recommended) reading	▪ Hofstede, G.: Culture's Consequences: Comparing Values, Behaviors, Institutions, and Organizations Across Nations. 2. ed., Thousand Oaks-London-New Delhi 2001, pp. 1-77, 373-391. ▪ Holtbrügge, D./Engelhard, F./ Kempf, C.: Intercultural Competence. Nürnberg 2018. ▪ Holtbrügge, D./Hausmann, H. (Hrsg.): Internationalization Strategies of Firms. Case Studies from the Nürnberg Metropolitan Region. 2nd edition. Augsburg-München 2017. ▪ Lewis, R.D.: When Cultures Collide: Leading Across Cultures. London 2006, pp. 3-15, 101-139, 153-175. ▪ Schneider, S.C./Barsoux, J.-L.: Managing Across Cultures. 2nd ed., Harlow et al. 2003, pp. 3-117.
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1.	Module name MIBS-6522	International management solutions	5 ECTS
2.	Courses/lectures	S: International management solutions (3 SWS)	5 ETCS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	Current issues in the field of International Management
6.	Learning objectives and skills	The students learn about current challenges in international management and develop strategies and tools for their solution. Topics include market entry strategies, international human resource management and corporate social responsibility. The students develop creative skills and methodological competences, and apply current theoretical knowledge to practical management problems.
7.	Recommended prerequisites	Foundations of International Management III (required) The number of participants is limited.
8.	Integration in curriculum	Semester 3
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master Management: Pflichtbereich II (MIBS-6523)
10.	Method of examination	Project report
11.	Grading procedure	Project report (100%)
12.	Module frequency	Winter term (WS)
13.	Workload	Attendance: 30 h Self-study: 120 h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Tba in the course

1.	Module name MSE-2290	International finance	5 ECTS
2.	Courses/lectures	Lect.: International finance, theory and policy (2 SWS) Exercise: International finance, theory and policy (1 SWS)	5 ECTS
3.	Lecturers	Prof. Merkl	

4.	Module coordinator	Prof. Merkl
5.	Contents	This course covers a wide range of topics (e.g., exchange rates and exchange rate regimes, national accounts and capital flows, international financial system, international banking and central banking). Basic economic concepts will be provided as a background. Statistics and empirical results will be shown to understand the validity of these concepts. Recent real life examples/case studies will be used to analyze the implications for policy makers, international organisations and business.
6.	Learning objectives and skills	Students – understand and apply basic concepts of exchange rate determination and their validity. – learn about driving forces of capital flows. – analyze how international (central) banking and the international financial system work. – apply their knowledge in a presentation (either in case study style or in a small quantitative project).
7.	Recommended prerequisites	Macroeconomics (Bachelor)
8.	Integration in curriculum	Semester 1, 3
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master Economics: Elective compulsory subjects (Wahlpflichtbereich) Master FACT: Vertiefungsbereich (Modulgruppe Finance and Insurance)
10.	Method of examination	Written examination (60 minutes) [The grade can be improved up to 0.7 units with a voluntary presentation during the winter term.]
11.	Grading procedure	Written examination (100%) [The grade can be improved up to 0.7 with a voluntary presentation during the winter term.]
12.	Module frequency	Winter term (WS)
13.	Workload	Attendance: 45 h Self-study: 105 h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Presentation slides and relevant literature will be provided

1.	Module name MIM-3460	Change management	5 ECTS
2.	Courses/lectures	L/P: Change management (2+1 SWS)	5 ECTS
3.	Lecturers	Prof. Hungenberg and assistants	

4.	Module coordinator	Prof. Hungenberg
5.	Contents	This course focuses on one of the most important management tasks: to achieve change in organizations. It deals with systematic approaches to influence individuals, teams and the organization as a whole in a desired way – in order to develop a company from its current to a future state. The course provides participants with a systematic approach in order to (1) successfully initiate and implement organizational changes and (2) successfully guide an organization through a change process. Participants will be provided with theoretical concepts and practical tools for managing organizational change (e.g. research on cognitive biases, trait theory, motivation theory, affective events theory, emotional intelligence, and organizational ambidexterity).
6.	Learning objectives and skills	At the end of this course, students are familiar with the tasks and challenges of managing change in organizations. The participants should develop an understanding of the importance of successful leadership during organizational change as well as evaluate situations, which are related to organizational change.
7.	Recommended prerequisites	None https://www.unternehmensfuehrung.rw.fau.de/studium-lehre/aktuelle-lehre/change-management/
8.	Integration in curriculum	Semester 2
9.	Module compatibility	Master Management: Vertiefungsbereich Master IBS: Kernbereich Master Wirtschaftspädagogik Studienrichtung I: fachwissenschaftlicher Pflichtbereich; Studienrichtung II: fachwissenschaftlicher Wahlbereich Master Arbeitsmarkt und Personal: Wahlbereich Master Sozialökonomik: freier Vertiefungsbereich Master Wirtschaftsingenieurwesen: Wahlbereich
10.	Method of examination	Written examination (60 min.)
11.	Grading procedure	Written examination (100 %)
12.	Module frequency	Summer term
13.	Workload	Attendance: 45 h Self-study: 105 h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Bazerman, M., Moore, D.: Judgement in Managerial Decision Making, 8 th ed., Hoboken 2017. Greenberg, J.: Managing Behavior in Organizations, 6 th ed., Boston 2013. Kahneman, D.: Thinking, Fast and Slow, 1 st ed., New York 2013. Robbins, S., Judge, T.: Organizational Behavior, 17 th ed., Boston 2017.

1.	Module name MIM-6780	Business ethics and corporate social responsibility	5 ECTS
2.	Courses/lectures	V: Business ethics and corporate social responsibility (2 SWS)	5 ECTS
3.	Lecturers	Prof. Beckmann	

4.	Module coordinator	Prof. Beckmann
5.	Contents	This course combines the perspectives of the ethics of competitive markets, business ethics, and corporate social responsibility. First, we address the question of how social and environmental objectives are met at a macro-level. Here, we place particular emphasis on national and supranational governance structures. In a second step, we take on the perspective of the individual firm by raising the question as to if and to what extent firms need to incorporate moral issues into their value creation processes. Against this background, corporate social responsibility may serve as a means of implementing these moral issues. Thus, we take a closer look at CSR, its origins, development, and tools.
6.	Learning objectives and skills	Students: • Are able to provide differentiated arguments on questions relevant to our society • Have skills to critically reflect current issues in business ethics and CSR • Know concepts that help to critically reflect the role of business in society • Understand the changing environment of companies • Are able to use dilemma structure as analytical tool • Understand the CSR discourse and its core concepts
7.	Recommended prerequisites	None
8.	Integration in curriculum	Starting from semester 2
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master Management: Vertiefungsbereich Master Sozialökonomik: freier Vertiefungsbereich sowie im Pflichtbereich „Spezielle BWL“ Master Wirtschaftspädagogik, Studienrichtung I: fachwissenschaftlicher Pflichtbereich; Studienrichtung II: fachwissenschaftlicher Wahlbereich Master Economics: Wahlbereich Master Marketing: Wahlpflichtbereich der Modulgruppe „Management“ <i>Please register via StudOn; no. of participants: 150</i>
10.	Method of examination	Written Examination
11.	Grading procedure	Written Examination (60 min): 100%
12.	Module frequency	Summer term
13.	Workload	Attendance: 28h Self-study: 122h
14.	Module duration	1 Semester
15.	Teaching and examination language	English

16.	(Recommended) reading	Provided via StudOn
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1.	Module name MIM-8060	Management and organization theories through the lens of mission-driven organizations	5 ECTS
2.	Courses/lectures	S: Management and organization theories through the lens of mission-driven organizations (2 SWS) (Compulsory attendance)	5 ECTS
3.	Lecturers	Prof. Beckmann und Dr. Zvezdov	

4.	Module coordinator	Prof. Beckmann
5.	Contents	This course takes a closer look at management and organization theories. Discussed in the context of organizations driven by a social or environmental mission, these theories provide insights into why organizations exist, how they function and how they interact with each other. This course addresses theories such as transaction cost theory, agency theory or institutional theory. Studying management and organizations theories from the perspective of mission-driven organization helps us to better understand the potential conflict of diverse interests i.e. simultaneously creating financial, social, and environmental value. These insights provide insights into many issues that companies face when implementing sustainability strategies.
6.	Learning objectives and skills	Students: • Are able to analyze classic articles in management and organization theory • Can critically reflect these theories. In particular, students are able to engage each other in fruitful classroom discussions about the applicability of these theories as well as on their boundary conditions. • Advance their feedback skills by providing other students with feedback during class • Can apply these theories to the specific context of mission-driven organizations • Better understand the bigger picture i.e. to recognize patterns in situations • Can employ their theoretical knowledge to examples from practice. • Advance their teamwork skills through group work during class as well as team presentations
7.	Recommended prerequisites	None
8.	Integration in curriculum	Semester 2 or 4
9.	Module compatibility	Master IBS: core course (Pflichtbereich) Master Management: Pflichtbereich II (MIM-8061) Master Marketing: Wahlpflichtbereich der Modulgruppe „Management“ Master Sozialökonomik: freier Vertiefungsbereich sowie im Pflichtbereich „Spezielle BWL“ <i>Registration via StudOn; no. of participants: 30</i>
10.	Method of examination	Weekly theses development, seminar paper & presentation
11.	Grading procedure	Seminar paper (70%) Presentation (30%)

12.	Module frequency	Summer term
13.	Workload	Attendance: 28h Self-study: 122h
14.	Module duration	1 Semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Provided via StudOn

1.	Module name MIBS-2690	The organization of the international system	5 ECTS
2.	Courses/lectures	Lect.: The organization of the international system (2 SWS)	5 ECTS
3.	Lecturers	Prof. Gardini	

4.	Module coordinator	Prof. Gardini
5.	Contents	The lecture will cover the following main topics. • International system, international organisation, cooperation and global governance: theoretical perspectives and historical evolution. • The United Nations: historical overview, major organs, competences and spheres of activity. The specialised agencies. Proposals for reform. Peacekeeping. • Regionalism and regional organisations: The European Union and the other European organisations; The Americas; Asia, Africa and the Middle East. • International organization in the areas of economy, trade, finance and development (World Bank, International Monetary Fund, World Trade Organisation) • Topical and new issues in international organisation/global governance: peace and security, economic and social development, human rights, the environment.
6.	Learning objectives and skills	Students who successfully complete this module will: • acquire a good understanding of the nature of the international system, its structures, processes and main actors; • have a good knowledge of the theoretical rationale and empirical examples of the main international organisations and their role and activities; • have a good knowledge of the topical issues and debates in contemporary international organisation/organisations and their possible evolution; • be able to assess critically the role and functions of key international actors and organisations in specific case studies • acquire a deep and critical understanding of the current shift in international power, its nature and distribution
7.	Recommended prerequisites	None
8.	Integration in curriculum	Semester 1, 3
9.	Module compatibility	Master IBS: core course (Pflichtbereich)
10.	Method of examination	Written Examination (90 minutes)
11.	Grading procedure	Written Examination: 100%
12.	Module frequency	Winter semester
13.	Workload	Attendance: 30 h Self-study: 120 h
14.	Module duration	1 Semester

15.	Teaching and examination language	English
16.	(Recommended) reading	• Armstrong, Lloyd & Redmond, International Organisation in World Politics, Palgrave, 2013 • Karns & Mingst, International Organisations, Lynne Rienner, 2009 • Klabbers, An introduction to international organizations Law, Cambridge University Press, 2015

1.	Module name MIBS-2700	Power, order and institutions in world politics	5 ECTS
2.	Courses/lectures	S: Power, order and institutions in world politics (2 SWS)	5 ECTS
3.	Lecturers	Prof. Gardini Dr Stolte	

4.	Module coordinator	Prof. Gardini
5.	Contents	The seminar will cover the following main topics. • International system, international organisation, cooperation and global governance: theoretical perspectives and historical evolution. • The contested notions of power, order and institutions: theoretical perspectives and empirical examples: bridging the gap between academia and the practice of international affairs. • The changing nature of international power and its distribution: rising powers, transnational corporations, state and non-state actors. • International Economic power, order and public institutions (WTO, WB, IMF) • International Economic power, order and private institutions (WEF, WSF, CRAs, MNCs, NGOs) • Topical and new issues in international organisation/global governance: peace and security, economic and social development, human rights, the environment.
6.	Learning objectives and skills	Students who successfully complete this module will: • acquire a good understanding of the nature of power, order, and institutions in the international system; • understand the type of power projected by key actors (US, EU, emerging powers, international organizations) • have a good knowledge of the topical issues and debates in contemporary international relations and their possible evolution; • be able to assess critically the role and functions of key international actors and organisations in specific case studies • acquire a deep and critical understanding of the current shift in international power, its nature and distribution
7.	Recommended prerequisites	None
8.	Integration in curriculum	Semester 1, 3
9.	Module compatibility	Master IBS: core course (Pflichtbereich)
10.	Method of examination	(Group-) Presentation, Seminar paper
11.	Grading procedure	Presentation: 40% Seminar paper: 60%
12.	Module frequency	Winter semester
13.	Workload	Attendance: 30 h Self-study: 120 h

14.	Module duration	1 Semester
15.	Teaching and examination language	English
16.	(Recommended) reading	• Hurrell, On Global Order, Oxford University Press, 2008 • Narlikar, New Powers: How to become one and how to manage them, Oxford University Press, 2010. • Brown and Ainley, Understanding international relations, Palgrave, 2009

AREA STUDIES:

1.	Module description MIBS-4861	Area specific language courses – English speaking countries	10 ECTS
2.	Courses/lectures	4 English courses on level C1 CEFR / UNlcert® III: English for academic purposes 1&2 English for international business 1&2 or 2 out of the 4 above English courses and either 1 Spanish course on level A2 to B2 CEFR or 2 Spanish courses on level C1 CEFR / UNlcert® III or similar combinations.	each 2.5 ECTS each 2.5 ECTS 5 ECTS each 2.5 ECTS
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Oesterreicher)	

4.	Module coordinator	Dr. Oesterreicher
5.	Contents	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).
6.	Learning objectives and skills	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.
7.	Recommended prerequisites	Successful completion of the underlying CEFR-level or equivalent qualification or placement test
8.	Integration in curriculum	Semester 1,2, 3 and 4
9.	Module compatibility	Master IBS elective course (Wahlbereich) for students having started the program in winter term 2015/16 or later
10.	Method of examination	60 min examination written and oral in each 2.5 ECTS course / 90 min. examination written and oral in 5 ECTS courses (Klausur und mündl. Prüfung für jeden der vier Kurse)
11.	Grading procedure	Average of all four end of term exams
12.	Module frequency	WS, SS
13.	Workload	Attendance: 90 h Self-study: 210 h
14.	Module duration	4 semesters
15.	Teaching and examination language	Foreign language chosen
16.	(Recommended) reading	Course materials will be announced in the course

1.	Module name MIBS- 6910	Issues in political economy	5 ECTS
2.	Courses/lectures	S: Issues in political economy (Compulsory attendance)	5 ECTS
3.	Lecturers	Prof. Christoph Moser and staff	
4.	Module coordinator	Prof. Christoph Moser	
5.	Contents	This course deals with current topics in political economy and how politics and economics interact in various fields in the United States. The course provides an introduction into the US political system and discusses the interactions between profit-maximizing firms and US non-market agents like the government, regulatory institutions and the public. The topics covered include but are not limited to impact of the social media on US elections, the revolving door and financial regulation, US policy making as well as the relevance of lobbying and political connections in the United States.	
6.	Learning objectives and skills	Students gain a deeper understanding of how institutions, power and economic outcomes interact with each other. There will be a focus on the different actors such as governments, NGOs and private sector representatives. Students will also learn about empirical methods used in these fields. A special emphasis will be placed on the United States and the transatlantic area.	
7.	Recommended prerequisites	Basic knowledge of economics, politics and econometrics.	
8.	Integration in curriculum	Semester 2 or 4	
9.	Module compatibility	Master IBS: elective course (Wahlbereich)	
10.	Method of examination	Presentation, seminar paper (Präsentation und Seminararbeit)	
11.	Grading procedure	30% presentation, 70% seminar paper (30% Präsentation, 70% Seminararbeit) Es handelt sich um eine einheitliche Prüfung, bei der die einzelnen Teilleistungen untrennbar miteinander verbunden sind. Für das Bestehen des Moduls müssen nach § 19 Abs. 1 Satz 4 MPOWIWI in der jeweils geltenden Fassung alle Teilleistungen in demselben Semester bestanden werden. Wegen des untrennbaren Bezugs der Teilleistungen aufeinander ist abweichend von § 25 Abs.1 Satz 2 MPOWIWI eine Wiederholung nur einer der nicht bestandenen Teilleistungen nicht möglich. Das Nichtbestehen einer der Teilleistungen erfordert die Wiederholung der gesamten Prüfung.	
12.	Module frequency	Summer term (SS)	
13.	Workload	Attendance: 30 h Self-study: 120 h	
14.	Module duration	1 semester	
15.	Teaching and examination language	English	
16.	(Recommended) reading	Course materials will be announced in the course	

1.	Module name MIBS-4381	Issues in global governance	5 ECTS
2.	Courses/lectures	S. Issues in global governance (Compulsory attendance)	5 ECTS
3.	Lecturers	Prof. Christoph Moser and staff	
4.	Module coordinator	Prof. Christoph Moser	
5.	Contents	This course deals with the “dark side” of global governance, i.e., with phenomena that are associated with a failure of global governance. These topics include but are not limited to failed states, piracy, international terrorism and organized crime.	
6.	Learning objectives and skills	Students gain an understanding of the economic and political consequences of a failure of global governance. In general, students learn about the scope and constraints of global governance.	
7.	Recommended prerequisites	Basic knowledge of the concepts of economics and international political economy.	
8.	Integration in curriculum	Semester 2 or 4	
9.	Module compatibility	Master IBS: elective course (Wahlbereich), Master Wirtschaftspädagogik, Studienrichtung II: core course (Pflichtbereich im Zweifach Englisch)	
10.	Method of examination	30% presentation, 70% seminar paper (30% Präsentation und, 70% Seminararbeit)	
11.	Grading procedure	30% presentation, 70% seminar paper (30% Präsentation, 70% Seminararbeit) Es handelt sich um eine einheitliche Prüfung, bei der die einzelnen Teilleistungen untrennbar miteinander verbunden sind. Für das Bestehen des Moduls müssen nach § 19 Abs. 1 Satz 4 MPOWIWI in der jeweils geltenden Fassung alle Teilleistungen in demselben Semester bestanden werden. Wegen des untrennbaren Bezugs der Teilleistungen aufeinander ist abweichend von § 25 Abs.1 Satz 2 MPOWIWI eine Wiederholung nur einer der nicht bestandenen Teilleistungen nicht möglich. Das Nichtbestehen einer der Teilleistungen erfordert die Wiederholung der gesamten Prüfung	
12.	Module frequency	Summer term (SS)	
13.	Workload	Attendance: 30 h Self-study: 120 h	
14.	Module duration	1 semester	
15.	Teaching and examination language	English	
16.	(Recommended) reading	Course materials will be announced in the course	

1.	Module name MIBS-4450	Issues in international trade	5 ECTS
2.	Courses/lectures	S: Issues in international trade (Compulsory attendance)	5 ECTS
3.	Lecturers	Prof. Christoph Moser and staff	
4.	Module coordinator	Prof. Christoph Moser	
5.	Contents	This course will focus on major developments in the international trading system, on the multilateral, regional and bilateral level. Special emphasis will be given to developments in the WTO, the rule-making process and the completion of new multilateral commitments. In addition, the pursuit of regional and bilateral trade agreements will be monitored and its effects on businesses and trade flows will be examined. Finally, a thorough analysis of the trade policies pursued by developed and developing countries will be offered.	
6.	Learning objectives and skills	Students gain a deeper understanding of the contemporary developments of trade policies on the multilateral, regional and country level and how it affects business and market opportunities. Special emphasis will be on the United States and the European Union.	
7.	Recommended prerequisites	Basic knowledge of the concepts of international economics and international political economy.	
8.	Integration in curriculum	Semester 1 or 3	
9.	Module compatibility	Master IBS: elective course (Wahlbereich),	
10.	Method of examination	Presentation, seminar paper (Präsentation und Seminararbeit)	
11.	Grading procedure	30% presentation, 70% seminar paper (30% Präsentation, 70% Seminararbeit) Es handelt sich um eine einheitliche Prüfung, bei der die einzelnen Teilleistungen untrennbar miteinander verbunden sind. Für das Bestehen des Moduls müssen nach § 19 Abs. 1 Satz 4 MPOWIWI in der jeweils geltenden Fassung alle Teilleistungen in demselben Semester bestanden werden. Wegen des untrennbaren Bezugs der Teilleistungen aufeinander ist abweichend von § 25 Abs.1 Satz 2 MPOWIWI eine Wiederholung nur einer der nicht bestandenen Teilleistungen nicht möglich. Das Nichtbestehen einer der Teilleistungen erfordert die Wiederholung der gesamten Prüfung.	
12.	Module frequency	Winter term (WS)	
13.	Workload	Attendance: 30 h Self-study: 120 h	
14.	Module duration	1 semester	
15.	Teaching and examination language	English	
16.	(Recommended) reading	Course materials will be announced in the course	

1.	Module name MIBS-7130	International trade and labor	5 ECTS
2.	Courses/lectures	V: International trade and labor (2 SWS) Ü: International trade and labor (2 SWS)	2,5 ECTS 2,5 ECTS
3.	Lecturers	Prof. Christoph Moser and staff	
4.	Module coordinator	Prof. Christoph Moser	
5.	Contents	This course deals with the consequences of globalization for the domestic labor market and discusses the winners and losers of trade liberalization. The lecture focuses on the impact of international economic integration on domestic wages, jobs and inequality, in particular in Germany and the United States.	
6.	Learning objectives and skills	Students are made familiar with the main relevant concepts of international trade and acquire specialized knowledge of the labor market effects of trade liberalization. Students learn about key theoretical predictions, their empirical evidence and the empirical strategies to assess their relevance. The lecture focuses on topics at the intersection between international trade and labor.	
7.	Recommended prerequisites	Basic knowledge of microeconomics and econometrics.	
8.	Integration in curriculum	Semester 1 or 3	
9.	Module compatibility	Master Economics: elective course (Wahlbereich) Master IBS: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: Wahlbereich Master Sozialökonomik: freier Vertiefungsbereich	
10.	Method of examination	Written examination 60 min. (Klausur 60 Min.)	
11.	Grading procedure	Written examination result 100% (Prüfungsergebnis 100%)	
12.	Module frequency	Winter term (WS)	
13.	Workload	Attendance: 60h Self-study: 90h	
14.	Module duration	1 semester	
15.	Teaching and examination language	English	
16.	(Recommended) reading	Course materials will be announced in the course.	

1.	Module name MIBS-4462	Issues in global economic governance	5 ECTS
2.	Courses/lectures	S: Issues in global governance (Compulsory attendance)	5 ECTS
3.	Lecturers	Prof. Christoph Moser and staff	
4.	Module coordinator	Prof. Christoph Moser	
5.	Contents	This course deals with economical and political aspects of important international institutions that govern global finance, global trade and global economic policy coordination. It highlights that many economic challenges require international cooperation. The course will focus on key players of global economic governance like the International Monetary Fund (IMF), the World Bank, the World Trade Organization (WTO) and geopolitically important countries like the United States.	
6.	Learning objectives and skills	Students gain a deeper understanding of the relevance and structure of global economic governance, including important treaties, development aid and economic crisis management. The need for global economic governance led to the creation of important international institutions, which are in turn shaped by influential stake holders.	
7.	Recommended prerequisites	Basic knowledge of the concepts of international economics and international political economy.	
8.	Integration in curriculum	Semester 1 or 3	
9.	Module compatibility	Master IBS: elective course (Wahlbereich), Master Wirtschaftspädagogik, Studienrichtung II: core course (Pflichtbereich im Zweifach Englisch)	
10.	Method of examination	Presentation, seminar paper (Präsentation und Seminararbeit)	
11.	Grading procedure	30% presentation, 70% seminar paper (30% Präsentation, 70% Seminararbeit) <i>Es handelt sich um eine einheitliche Prüfung, bei der die einzelnen Teilleistungen untrennbar miteinander verbunden sind. Für das Bestehen des Moduls müssen nach § 19 Abs. 1 Satz 4 MPOWIWI in der jeweils geltenden Fassung alle Teilleistungen in demselben Semester bestanden werden. Wegen des untrennbaren Bezugs der Teilleistungen aufeinander ist abweichend von § 25 Abs.1 Satz 2 MPOWIWI eine Wiederholung nur einer der nicht bestandenen Teilleistungen nicht möglich. Das Nichtbestehen einer der Teilleistungen erfordert die Wiederholung der gesamten Prüfung.</i>	
12.	Module frequency	Winter term (WS)	
13.	Workload	Attendance: 30 h Self-study: 120 h	
14.	Module duration	1 semester	
15.	Teaching and examination language	English	
16.	(Recommended) reading	Course materials will be announced in the course	

1.	Module name MIBS-4870	Courses exchange semester (Area studies: English speaking countries)	¹⁾
2.	Courses/lectures	Courses exchange semester (Area Studies: English speaking countries)	¹⁾
3.	Lecturers	Staff at the exchange university	

4.	Module coordinator	Prof. Christoph Moser
5.	Contents	Courses students will be attending during the exchange semester in one of the partner universities or others (in English speaking countries) should fit into the module “Area Studies: English Speaking Countries” thus extending the student’s knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.
6.	Learning objectives and skills	Students acquire additional knowledge and competencies in their field of study
7.	Recommended prerequisites	Learning agreement
8.	Integration in curriculum	
9.	Module compatibility	Master IBS: elective course (Wahlbereich)
10.	Method of examination	In accordance with exam regulations of the exchange university
11.	Grading procedure	In accordance with grading key and credits of the course
12.	Module frequency	In accordance with the curriculum of the exchange university
13.	Workload	In accordance with the specific course and the credits of the course
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Tbd in the course

¹⁾ up to 30 ECTS (thereof language courses 10 ECTS)

1.	Module name MIBS-5650	Free specialisation module (FSM) (Area studies: English speaking countries)	
2.	Courses/lectures		
3.	Lecturers	Staff at the university Erlangen-Nuremberg	

4.	Module coordinator	Prof. Christoph Moser
5.	Contents	Students may choose among all courses offered at our university that fit into the module “Area Studies: English Speaking Countries” thus extending the student’s knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator. Specific courses recognized as FSM can be found at: https://www.im.rw.fau.de/teaching/master/free-specialization-module/
6.	Learning objectives and skills	Students acquire additional knowledge and competencies in their field of study
7.	Recommended prerequisites	Learning agreement. Please coordinate with the programme coordinator at the beginning of each semester. Registration for those modules will take place during the regular registration for examination period at the test office (Prüfungsamt). Please present your learning agreement.
8.	Integration in curriculum	Semester 1, 2, 3 or 4
9.	Module compatibility	Master IBS: elective course (Wahlbereich)
10.	Method of examination	In accordance with exam regulations of the course
11.	Grading procedure	In accordance with grading regulations of the course
12.	Module frequency	In accordance with the curriculum of the university
13.	Workload	In accordance with the specific course and the credits of the course
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Tbd in the course

1.	Module name MIBS 4881	Area specific language courses – Romance countries	10 ECTS
2.	Courses/lectures	4 courses on level C1 CEFR in one Romance language: Or 2 courses on level C1 CEFR in two Romance languages Or 1 course on level A2 to B2 CEFR and 1 course on level B1 to B2 (alternatively 2 courses on level C1 CEFR) in one Romance language Or similar combinations.	each 2.5 ECTS each 2.5 ECTS 5 ECTS 5 ECTS (each 2.5 ECTS)
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Oesterreicher)	

4.	Module coordinator	Dr. Oesterreicher
5.	Contents	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).
6.	Learning objectives and skills	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.
7.	Recommended prerequisites	Successful completion of underlying CEFR-level or equivalent qualification or placement test
8.	Integration in curriculum	Semester 1, 2, 3 and 4
9.	Module compatibility	Master IBS: elective course (Wahlbereich) for students having started the program in winter term 2015/16 or later
10.	Method of examination	60 min examination written and oral in each 2.5 ECTS course / 90 min. examination written and oral in 5 ECTS courses (Klausur und mündl. Prüfung für jeden der vier Kurse)
11.	Grading procedure	Average of all four end of term exams
12.	Module frequency	WS, SS
13.	Workload	Attendance: 90 h Self-study: 210 h
14.	Module duration	4 semesters

15.	Teaching and examination language	Foreign language chosen
16.	(Recommended) reading	Course materials will be announced in the course

1.	Module name MIBS-2460	Latin America and the world	5 ECTS
2.	Courses/lectures	Lecture: Latin America and the world	5 ECTS
3.	Lecturers	Prof. Gardini, Ph.D.	

4.	Module coordinator	Prof. Gardini, Ph.D.
5.	Contents	1. The international relations of Latin America in theoretical and empirical perspective. 2. The contemporary relations of Latin America with the United States, the European Union and China. 3. Latin American regionalism and attempts at economic and political integration.
6.	Learning objectives and skills	Students who successfully complete this course will: • acquire a good understanding of the position of Latin America in the international system, its structures, processes and main actors • have an in-depth knowledge of the theoretical rationale for and empirical examples of the main political and economic partnerships Latin America has set up in the world • have a clear grasp of the topical issues and debates in contemporary foreign policy and international relations of major Latin American countries and their possible evolution • be able to assess critically the role and functions of key national and international actors and organisations in specific case studies.
7.	Recommended prerequisites	None
8.	Integration in curriculum	Semester 2
9.	Module compatibility	Master IBS: elective course (Romance countries) Master Sozialökonomik: elective course (freier Vertiefungsbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: free elective course (freier Wahlbereich)
10.	Method of examination	Written examination (60 min.)
11.	Grading procedure	Written examination 100%
12.	Module frequency	Summer term
13.	Workload	Attendance: 20h Self-study: 130h
14.	Module duration	1 semester
15.	Teaching and examination language	Spanish
16.	(Recommended) reading	Gian Luca Gardini, Latin America in the 21 st Century, Zed Books, London, 2012

1.	Module name MIBS-4680	Economía, sociedad y política en el mundo iberoamericano (Economy, society and politics in the Ibero-american world)	5 ECTS
2.	Courses/lectures	S: Economía, sociedad y política en el mundo iberoamericano (Economy, society and politics in the Ibero-american world)	5 ETCS
3.	Lecturers	Prof. Gardini, Ph.D.	

4.	Module coordinator	Prof. Gardini, Ph.D.
5.	Contents	Wirtschaft, Gesellschaft und Politik in der iberoamerikanischen Welt im historischen und aktuellen Kontext. Die Veranstaltung legt den Schwerpunkt entweder auf Spanien oder auf Lateinamerika.
6.	Learning objectives and skills	Die Studierenden - erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen. - entwickeln die Fähigkeit, die Dynamik der Veränderungsprozesse zu analysieren und zu bewerten.
7.	Recommended prerequisites	Gute Spanischkenntnisse (B2)
8.	Integration in curriculum	Semester 1 oder 3
9.	Module compatibility	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (freier Vertiefungsbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich) Master Wirtschaftspädagogik, Studienrichtung II: core course (Pflichtbereich im Zweifach Spanisch)
10.	Method of examination	60-minütige Klausur oder 15-minütige mündliche Prüfung je nach Teilnehmerzahl Die genauen Prüfungsmodalitäten werden zu Beginn des Semesters bekanntgegeben
11.	Grading procedure	S: 100 % (Klausur oder mündl. Prüfung)
12.	Module frequency	WS
13.	Workload	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	Module duration	1 Semester
15.	Teaching and examination language	Spanisch
16.	(Recommended) reading	Wird in der Lehrveranstaltung bekannt gegeben

1.	Module name MIBS-4530	Economie, société et politique en France (Economy, Society and Politics in France)	5 ECTS
2.	Courses/lectures	S : Economie, société et politique en France (Economy, Society and Politics in France)	5 ETCS
3.	Lecturers	Apl. Prof. Dr. Ammon	

4.	Module coordinator	Prof. Dr. Ammon
5.	Contents	Wirtschaft, Gesellschaft und Politik in Frankreich im historischen Kontext. Herausbildung eines spezifisch französischen Stils.
6.	Learning objectives and skills	Die Studierenden - erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen. - entwickeln die Fähigkeit, die Dynamik der Veränderungsprozesse zu analysieren und zu bewerten.
7.	Recommended prerequisites	Gute Französischkenntnisse (B2)
8.	Integration in curriculum	Semester 1 oder 3
9.	Module compatibility	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (freier Vertiefungsbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich) Master Wirtschaftspädagogik, Studienrichtung II: core course (Pflichtbereich im Zweifach Französisch)
10.	Method of examination	Präsentation und Hausarbeit (100%)
11.	Grading procedure	S: Präsentation und Hausarbeit 100 %
12.	Module frequency	WS
13.	Workload	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	Module duration	1 Semester
15.	Teaching and examination language	Französisch
16.	(Recommended) reading	Wird in der Lehrveranstaltung bekanntgegeben

1.	Module name MIBS-6360	Romance countries I	5 ECTS
2.	Courses/lectures	Seminar	5 ETCS
3.	Lecturers	Prof. Gardini, Ph.D./ Prof. Dr. Ammon	

4.	Module coordinator	Prof. Gardini, Ph.D.
5.	Contents	Das Seminar wird in jedem Semester vom Lehrstuhl Gardini angeboten und behandelt ein Thema aus dem romanischen Kulturraum.
6.	Learning objectives and skills	Die Studierenden - erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen. - entwickeln die Fähigkeit, die Dynamik interner und externer Faktoren zu analysieren und zu bewerten.
7.	Recommended prerequisites	Modul "Economía, sociedad y política en el mundo iberoamericano" (für Spanisch) Modul "Economie, société et politique en France" (für Französisch)
8.	Integration in curriculum	Ab Studiensemester 1
9.	Module compatibility	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (freier Vertiefungsbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: free elective course (freier Wahlbereich)
10.	Method of examination	Referat/Seminararbeit Die genauen Prüfungsmodalitäten werden zu Beginn des Semesters bekanntgegeben.
11.	Grading procedure	S: 100 %
12.	Module frequency	WS, SS
13.	Workload	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	Module duration	1 Semester
15.	Teaching and examination language	Tba
16.	(Recommended) reading	Wird in der Lehrveranstaltung bekannt gegeben

1.	Module name MIBS-6370	Romance countries II	5 ECTS
2.	Courses/lectures	Seminar	5 ETCS
3.	Lecturers	Prof. Gardini, Ph.D./ Prof. Dr. Ammon	

4.	Module coordinator	Prof. Gardini, Ph.D.
5.	Contents	Das Seminar wird in jedem Semester vom Lehrstuhl Gardini angeboten und behandelt ein Thema aus dem romanischen Kulturraum.
6.	Learning objectives and skills	Die Studierenden - erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen. - entwickeln die Fähigkeit, die Dynamik interner und externer Faktoren zu analysieren und zu bewerten.
7.	Recommended prerequisites	Modul "Economía, sociedad y política en el mundo iberoamericano" (für Spanisch) Modul "Economie, société et politique en France" (für Französisch)
8.	Integration in curriculum	Ab Studiensemester 1
9.	Module compatibility	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (freier Vertiefungsbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	Method of examination	Referat/Seminararbeit Die genauen Prüfungsmodalitäten werden zu Beginn des Semesters bekanntgegeben.
11.	Grading procedure	S: 100 %
12.	Module frequency	WS, SS
13.	Workload	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	Module duration	1 Semester
15.	Teaching and examination language	Tba
16.	(Recommended) reading	Wird in der Lehrveranstaltung bekannt gegeben

1.	Module name MIBS-6380	Romance countries III	5 ECTS
2.	Courses/lectures	Seminar	5 ETCS
3.	Lecturers	Prof. Gardini, Ph.D./ Prof. Dr. Ammon	

4.	Module coordinator	Prof. Gardini, Ph.D.
5.	Contents	Das Seminar wird in jedem Semester vom Lehrstuhl Gardini angeboten und behandelt ein Thema aus dem romanischen Kulturraum.
6.	Learning objectives and skills	Die Studierenden - erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen. - entwickeln die Fähigkeit, die Dynamik interner und externer Faktoren zu analysieren und zu bewerten.
7.	Recommended prerequisites	Modul "Economía, sociedad y política en el mundo iberoamericano" (für Spanisch) Modul "Economie, société et politique en France" (für Französisch)
8.	Integration in curriculum	Ab Studiensemester 1
9.	Module compatibility	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (freier Vertiefungsbereich) Master Arbeit und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	Method of examination	Referat/Seminararbeit Die genauen Prüfungsmodalitäten werden zu Beginn des Semesters bekanntgegeben.
11.	Grading procedure	S: 100 %
12.	Module frequency	WS, SS
13.	Workload	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	Module duration	1 Semester
15.	Teaching and examination language	Tba
16.	(Recommended) reading	Wird in der Lehrveranstaltung bekannt gegeben

1.	Module name MIBS-6390	Romance countries IV	5 ECTS
2.	Courses/lectures	Kolloquium	5 ETCS
3.	Lecturers	Prof. Gardini, Ph.D./ Prof. Dr. Ammon	

4.	Module coordinator	Prof. Gardini, Ph.D.
5.	Contents	Das Kolloquium wird in jedem Semester von Prof. Gardini angeboten und behandelt wechselnde Themen aus dem Blickwinkel der romanischen Welt.
6.	Learning objectives and skills	Die Studierenden - erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen. - entwickeln die Fähigkeit, die Dynamik interner und externer Faktoren zu analysieren und zu bewerten.
7.	Recommended prerequisites	Modul "Economía, sociedad y política en el mundo iberoamericano" (für Spanisch) Modul "Economie, société et politique en France" (für Französisch)
8.	Integration in curriculum	Ab Studiensemester 1
9.	Module compatibility	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (freier Vertiefungsbereich) Master Arbeit und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	Method of examination	Mündliche Prüfung Die genauen Prüfungsmodalitäten werden zu Beginn des Semesters bekanntgegeben.
11.	Grading procedure	Mündliche Prüfung 100 %
12.	Module frequency	WS, SS
13.	Workload	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	Module duration	1 Semester
15.	Teaching and examination language	Tba
16.	(Recommended) reading	Wird in der Lehrveranstaltung bekannt gegeben

1.	Module name MIBS-4900	Courses exchange semester (Area studies: Romance countries)	¹⁾
2.	Courses/lectures	Courses exchange semester (Area studies: Romance countries)	¹⁾
3.	Lecturers	Staff at the exchange university	

4.	Module coordinator	Prof. Gardini, Ph.D./Prof. Dr. Ammon
5.	Contents	Courses students will be attending during the exchange semester in one of the partner universities or others (in Romance countries) should fit into the module "Area Studies: Romance Countries" thus extending the student's knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.
6.	Learning objectives and skills	Students acquire additional knowledge and competencies in their field of study
7.	Recommended prerequisites	Learning agreement
8.	Integration in curriculum	
9.	Module compatibility	Master IBS: elective course (Wahlbereich)
10.	Method of examination	In accordance with exam regulations of the exchange university
11.	Grading procedure	In accordance with grading key and credits of the course
12.	Module frequency	In accordance with the curriculum of the exchange university
13.	Workload	In accordance with the specific course and the credits of the course
14.	Module duration	1 semester
15.	Teaching and examination language	
16.	(Recommended) reading	Tbd in the course

¹⁾ up to 30 ECTS (thereof language courses 10 ECTS)

1.	Module name MIBS-5660	Free specialisation module (FSM) (Area studies: Romance countries)	
2.	Courses/lectures		
3.	Lecturers	Staff at the university Erlangen-Nuremberg	

4.	Module coordinator	Prof. Gardini, Ph.D./Prof. Ammon
5.	Contents	Students may choose among all courses offered at our university that fit into the module “Area Studies: Romance Countries” thus extending the student’s knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator. Specific courses recognized as FSM can be found at: https://www.im.rw.fau.de/teaching/master/free-specialization-module/
6.	Learning objectives and skills	Students acquire additional knowledge and competencies in their field of study
7.	Recommended prerequisites	Learning agreement. Please coordinate with the programme coordinator at the beginning of each semester. Registration for those modules will take place during the regular registration for examination period at the test office (Prüfungsamt). Please present your learning agreement.
8.	Integration in curriculum	Semester 1, 2, 3 or 4
9.	Module compatibility	Master IBS: elective course (Wahlbereich)
10.	Method of examination	In accordance with exam regulations of the course
11.	Grading procedure	In accordance with grading regulations of the course
12.	Module frequency	
13.	Workload	In accordance with the specific course and the credits of the course
14.	Module duration	1 semester
15.	Teaching and examination language	
16.	(Recommended) reading	Tbd in the course

1.	Module name MIBS-4911	Area specific language courses – Asia	10 ECTS
2.	Courses/lectures	2 courses in Asian languages on level A2 to B2 CEFR Or 1 course in Asian languages on level A2 to B2 and 2 out of the 4 English courses on level C1 CEFR / UNICert® III: English for academic purposes 1&2 English for international business 1&2 Or similar combinations.	each 5 ECTS each 5 ECTS each 2.5 ECTS
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Oesterreicher)	

4.	Module coordinator	Dr. Oesterreicher
5.	Contents	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).
6.	Learning objectives and skills	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.
7.	Recommended prerequisites	Successful completion of underlying CEFR-level or equivalent qualification or placement test
8.	Integration in curriculum	Semester 1, 2, 3 and 4
9.	Module compatibility	Master IBS elective course (Wahlbereich) for students having started the program winter term 2015/16 or later
10.	Method of examination	60 min examination written and oral in each 2.5 ECTS course / 90 min. examination written and oral in 5 ECTS courses (Klausur und mündl.Prüfung für jeden der vier Kurse)
11.	Grading procedure	Average of all four end of term exams
12.	Module frequency	WS, SS
13.	Workload	Attendance: 90 h Self-study: 210 h
14.	Module duration	4 semesters
15.	Teaching and examination language	Foreign language chosen
16.	(Recommended) reading	Course materials will be announced in the course

1.	Module name MIBS-6920	Growing China: Opportunities for German and Japanese firms	5 ECTS
2.	Courses/lectures	Lect/S: Growing China: Opportunities for German and Japanese firms (2 SWS)	5 ECTS
3.	Lecturers	Prof. Iguchi	
4.	Module coordinator	Prof. Holtbrügge	
5.	Contents	1 Introduction: Growing China and its impact on world economic regimes 2 China's "One Belt One Road" strategy and its effects on neighboring Asian countries 3 Comparison of economic relationship with China: Germany and Japan 4 Development of human resource in and around China 5 Innovative Asia and the problem of intellectual property rights 6 Discussion on the strategy towards Asia	
6.	Learning objectives and skills	Students will explore the impacts of emerging Chinese economy in the world, especially through 1) the evaluation of China's new international economic strategy and its impacts on the neighboring Asian countries, 2) comparison of economic relationship between China and Germany as well as Japan, 3) researches on the development of human resource in and around China, and 4) studies on the development of innovation as well as its opportunities and risks in and around China.	
7.	Recommended prerequisites	none	
8.	Integration in curriculum	Semester 1,3	
9.	Module compatibility	Master IBS: Area Studies Asia; Master Economics: elective course (Wahlbereich)	
10.	Method of examination	Seminar paper.	
11.	Grading procedure	Seminar paper (100%)	
12.	Module frequency	Winter semester (WS)	
13.	Workload	Attendance: 15 h Self-study: 135 h	
14.	Module duration	1 semester	
15.	Teaching and examination language	English	
16.	(Recommended) reading	Course materials will be announced in the course. However, you can start reading the following materials: - Miller, Tom (2017). China's Asian Dream: Empire Building along the new Silk Road, Zed Books, London. - European Commission (2017). COMMISSION STAFF WORKING DOCUMENT ON SIGNIFICANT DISTORTIONS IN THE ECONOMY OF THE PEOPLE'S REPUBLIC OF CHINA FOR THE PURPOSES OF TRADE DEFENCE" Brussels, 20.12.2017 SWD (2017) 483 final/2. - Hu Bilang (2018). "All for One or One for All- Clarifying the misunderstanding the Belt and Road Strategies (advertisement), <i>The Economist</i>, June 30th 2018.	

1.	Module name IIS-6420	Organizing for digital transformation	5 ECTS
2.	Courses/lectures	Organizing for digital transformation (4 SWS)	5 ECTS
3.	Lecturers	Prof. Möslin and colleagues	
4.	Module coordinator	Prof. Möslin	
5.	Contents	The course focusses on dynamics in organizational transformation driven through information technology (IT) and consists of two parts. The first part introduces the topic from an industrial perspective and explores the re-organization of value streams in the course of the digital transformation. Teaching in this part includes contributions from a German automotive company. Students will work in a project-oriented mode for half the lecture and then present their results. The second part takes the perspective of academic research on the organization of the digital transformation. It introduces different theoretical frameworks to gain a deeper understanding of the phenomenon and explores its implications for global business structures. Students write a short essay to show what they have learned. Together, the lecture allows the students to gain theoretical knowledge on the digital transformation and acquire practical problem-solving skills as well to work effectively on innovative projects in the field.	
6.	Learning objectives and skills	The students • are familiar with different theories of works systems and service systems and their practical application • know more about the contribution of information technology in managing complex innovation activities • have an improved understanding of the global IT Industry and various strategies that are used • can identify and unravel the business problem in a case study and actively take part in class discussions	
7.	Recommended prerequisites	None	
8.	Integration in curriculum	Semester 2 or 4	
9.	Module compatibility	Master IBS: elective courses (Wahlbereich) Master in International Information Systems: Module in the section Information Systems – Digital Business (Elective) Master in Management: Vertiefungsbereich	
10.	Method of examination	Presentation and seminar paper (Präsentation und Seminararbeit)	
11.	Grading procedure	Presentation (30%) and seminar paper (70%) (Präsentation (30%) und Seminararbeit (70%))	

12.	Module frequency	Summer term (SS)
13.	Workload	Attendance: 60 h Self-study: 90 h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	None

1.	Module name MIBS-6480	Research projects in international management I	5 ECTS
2.	Courses/lectures	S: Research projects in international management I	5 ECTS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	Current issues in the field of International Management
6.	Learning objectives and skills	Students acquire knowledge and competencies in the field of research. Students are able to identify and to critically reflect critical problems in the area of international management and apply advanced methods of empirical research to develop innovative solutions.
7.	Recommended prerequisites	None
8.	Integration in curriculum	Semester 1, 2, 3 or 4
9.	Module compatibility	Master IBS: elective courses (Wahlbereich)
10.	Method of examination	Seminar paper
11.	Grading procedure	Seminar paper: 100 %
12.	Module frequency	On occasion
13.	Workload	Self-study: 150h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Tba in the course

1.	Module name MIBS-6490	Research projects in international management II	5 ECTS
2.	Courses/lectures	S: Research projects in international management II	5 ECTS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	Current issues in the field of International Management
6.	Learning objectives and skills	Students acquire knowledge and competencies in the field of research. Students are able to identify and to critically reflect critical problems in the area of international management and apply advanced methods of empirical research to develop innovative solutions.
7.	Recommended prerequisites	None
8.	Integration in curriculum	Semester 1, 2, 3 or 4
9.	Module compatibility	Master IBS: elective courses (Wahlbereich)
10.	Method of examination	Seminar paper
11.	Grading procedure	Seminar paper: 100 %
12.	Module frequency	On occasion
13.	Workload	Self-study: 150h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Tba in the course

1.	Module name MIBS-4810	Human Resource Management in Asia	5 ECTS
2.	Courses/lectures	S: HRM in Asia	
3.	Lecturers	Dr. Almasa Sarabi	

4.	Module coordinator	Dr. Almasa Sarabi
5.	Contents	This seminar intends to provide a broad understanding of current topics in the domain of human resource management (HRM) in an Asian context.
6.	Learning objectives and skills	The aim of this seminar is to familiarize students with academic literature on current topics in the domain of HRM in Asia. Students will review current literature in the field, working on and analyzing a specific research question. Students will further present their literature review in in-class sessions and discuss their findings to ensure an intensive exchange of knowledge within the seminar. Apart from the in-class presentations, students will also be required to hand in a seminar paper by the end of the term.
7.	Recommended prerequisites	None
8.	Integration in curriculum	Semester 1/3
9.	Module compatibility	Master IBS: Elective courses Asia
10.	Method of examination	Presentation and seminar paper
11.	Grading procedure	Presentation (30%), Seminar paper (70%)
12.	Module frequency	Winter term
13.	Workload	Attendance: 30h Self-study: 120h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Will be announced in the seminar.

1.	Module name MIBS-5590	Empirical Research in Human Resource Management	5 ECTS
2.	Courses/lectures	S: Empirical research in HRM	
3.	Lecturers	Prof. Dr. Almasa Sarabi	

4.	Module coordinator	Prof. Dr. Almasa Sarabi
5.	Contents	The seminar covers current trends and topics in human resource management with a regional focus on Asia. Students will either collect data or analyze data provided in the seminar demonstrating knowledge of handling different data analysis tools and communicating findings effectively.
6.	Learning objectives and skills	Students are required to carry out a research project in the field of human resource management with a regional focus on Asia by either collecting own data or analyzing data provided in the seminar. Students will further learn about advanced methods of data collection and analysis and how to apply them to current questions in this field. By the end of the seminar, students will be able to evaluate relevant phenomena in international human resource management and develop innovative solutions. Attendance is mandatory in all sessions.
7.	Recommended prerequisites	None
8.	Integration in curriculum	Semester 1/3
9.	Module compatibility	Master IBS: Elective courses Modulbereich Asia Master Sozialökonomik: elective course (freier Vertiefungsbereich)
10.	Method of examination	Presentation and seminar paper
11.	Grading procedure	Presentation (30%), Seminar paper (70%)
12.	Module frequency	Summer term
13.	Workload	Attendance: 30h Self-study: 120h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Will be announced in the seminar.

1.	Module name MIBS-6140	Qualitative insights into organizational communication	5 ECTS
2.	Courses/lectures	S: Organizational communication	
3.	Lecturers	Prof. Dr. Almasa Sarabi	

4.	Module coordinator	Prof. Dr. Almasa Sarabi
5.	Contents	The aim of this seminar is to familiarize students with academic literature on current topics in the domain of human resource management with a focus on communication hurdles and opportunities for organizations operating in Asian countries. How does culture influence individual and organizational communication and what measures can an organization take to ensure an efficient communication flow?
6.	Learning objectives and skills	Students will explore a specific research question by conducting qualitative interviews thereby demonstrating their ability to work with different qualitative research methods. Students will further gain an extensive understanding of current academic literature and theoretical frameworks in the field of organizational communication and present their qualitative findings in in-class sessions. Apart from the in-class presentations, students will also be required to hand in a seminar paper by the end of the term. Attendance is mandatory in all sessions.
7.	Recommended prerequisites	None
8.	Integration in curriculum	Semester 1/3
9.	Module compatibility	Master IBS: Elective courses Modulbereich Asia
10.	Method of examination	Presentation and seminar paper
11.	Grading procedure	Presentation (30%), Seminar paper (70%)
12.	Module frequency	Summer term
13.	Workload	Attendance: 30h Self-study: 120h
14.	Module duration	1 semester
15.	Teaching and examination language	English
16.	(Recommended) reading	Will be announced in the seminar.

1.	Module name MIBS-4930	Courses exchange semester (Area studies: Asia)	¹⁾
2.	Courses/lectures	Courses exchange semester (Area Studies: Asia)	¹⁾
3.	Lecturers	Staff at exchange university	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	Courses students will be attending during the exchange semester in one of the partner universities or others (in Asian countries) should fit into the module "Area Studies: Asia" thus extending the student's knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.
6.	Learning objectives and skills	Students acquire additional knowledge and competencies in their field of study
7.	Recommended prerequisites	Learning agreement
8.	Integration in curriculum	
9.	Module compatibility	Master IBS: elective course (Wahlbereich)
10.	Method of examination	In accordance with exam regulations of the exchange university
11.	Grading procedure	In accordance with grading key and credits of the course
12.	Module frequency	In accordance with the curriculum of the exchange university
13.	Workload	In accordance with the specific course and the credits of the course
14.	Module duration	1 semester
15.	Teaching and examination language	English, Mandarin, Japanese
16.	(Recommended) reading	Tbd in the course

¹⁾ up to 30 ECTS (thereof language courses 10 ECTS)

1.	Module name MIBS-5670	Free specialisation module (FSM) (Area studies: Asia)	
2.	Courses/lectures		
3.	Lecturers	Staff at the university Erlangen-Nuremberg	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	Students may choose among all courses offered at our university that fit into the module “Area Studies: English Speaking Countries” thus extending the student’s knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator. Specific courses recognized as FSM can be found at: https://www.im.rw.fau.de/teaching/master/free-specialization-module/
6.	Learning objectives and skills	Students acquire additional knowledge and competencies in their field of study
7.	Recommended prerequisites	Learning agreement. Please coordinate with the programme coordinator at the beginning of each semester. Registration for those modules will take place during the regular registration for examination period at the test office (Prüfungsamt). Please present your learning agreement.
8.	Integration in curriculum	Semester 1, 2, 3 or 4
9.	Module compatibility	Master IBS: elective course (Wahlbereich)
10.	Method of examination	In accordance with exam regulations of the course
11.	Grading procedure	In accordance with grading regulations of the course
12.	Module frequency	
13.	Workload	In accordance with the specific course and the credits of the course
14.	Module duration	1 semester
15.	Teaching and examination language	
16.	(Recommended) reading	Tbd in the course

1.	Module name MIBS-4941	Area specific language courses – Europe	10 ECTS
2.	Courses/lectures	4 courses on level C1 CEFR in one European language: Or 2 courses on level C1 CEFR in two European languages Or 1 course on level A2 to B2 CEFR in one European language and 1 course on level B1 to B2 in another European language except English (alternatively 2 courses on level C1 in another European language) Or 2 courses on level A2 to B2 CEFR in one European language except English Or 1 course on level B2 and 2 courses on level C1 CEFR in one European language except English Age Or similar combinations.	each 2.5 ECTS each 2.5 ECTS each 5 ECTS (each 2.5 ECTS) each 5 ECTS 5 ECTS and 2x 2.5 ECTS
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Oesterreicher)	
4.	Module coordinator	Dr. Oesterreicher	
5.	Contents	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).	
6.	Learning objectives and skills	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.	
7.	Recommended prerequisites	Successful completion of underlying CEFR-level or equivalent qualification or placement test	
8.	Integration in curriculum	Semester 1, 2, 3 and 4	

9.	Module compatibility	Master IBS: elective course (Wahlbereich) for students having started the program in winter term 2015/16 or later
10.	Method of examination	60 min examination written and oral in each 2.5 ECTS course / 90 min examination written and oral in 5 ECTS courses (Klausur und mündl. Prüfung für jeden der vier Kurse)
11.	Grading procedure	Average of all four end of term exams
12.	Module frequency	WS, SS
13.	Workload	Attendance: 90 h Self-study: 210 h
14.	Module duration	4 semesters
15.	Teaching and examination language	Foreign language chosen
16.	(Recommended) reading	Course materials will be announced in the course

1.	Module name MIBS-4950	Die europäische Integration nach dem 2. Weltkrieg (European integration after World War II)	5 ECTS
2.	Courses/lectures	Lect/S: Die europäische Integration nach dem 2. Weltkrieg (European integration after World War II)	5 ECTS
3.	Lecturers	Prof. Gardini, Ph.D. / Apl. Prof. Dr. Ammon	

4.	Module coordinator	Prof. Gardini / Prof. Ammon
5.	Contents	- die Entwicklung der europäischen Integration nach 1945 - Europäisierung und nationale Interessen - Süderweiterung und Osterweiterung - die EU nach 1989
6.	Learning objectives and skills	Die Studierenden - erwerben fundierte Kenntnisse zur europäischen Nachkriegsentwicklung, zum Integrationsprozess und zu den unterschiedlichen Kräften, die diesen Prozess vorantreiben und steuern.
7.	Recommended prerequisites	Gute Deutschkenntnisse (B2)
8.	Integration in curriculum	Semester 1 oder 3
9.	Module compatibility	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	Method of examination	Präsentation und Hausarbeit (100%)
11.	Grading procedure	S: Präsentation und Hausarbeit 100 %
12.	Module frequency	WS
13.	Workload	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	Module duration	1 Semester
15.	Teaching and examination language	Deutsch
16.	(Recommended) reading	Wird in der Lehrveranstaltung bekanntgegeben

1.	Module name MIBS-4963	Europäische Mediensysteme und Öffentlichkeit I (European media systems and the public sphere I)	5 ECTS
2.	Courses/lectures	Europäische Mediensysteme und Öffentlichkeit I (European media systems and the public sphere I)	5 ETCS
3.	Lecturers	Prof. Holtz-Bacha und Mitarbeiter(innen)	

4.	Module coordinator	Prof. Holtz-Bacha	
5.	Contents	▪ Europäische Mediensysteme ▪ Europäische Medienpolitik ▪ Medienökonomie ▪ Medienrecht ▪ Internationale Kommunikation ▪ Europäische Öffentlichkeit – Öffentlichkeit in Europa ▪ Produktion massenmedialer Inhalte	
6.	Learning objectives and skills	Die Studierenden - erwerben fundierte Kenntnisse über Mediensysteme, Medienpolitik und Öffentlichkeit in Europa und im internationalen Vergleich - erwerben durch die Auseinandersetzung mit dem Thema sowohl im Plenum mit Mitstudierenden als auch im Eigenstudium Problemlösungs-, Kommunikations- und Medienkompetenzen, die Bedeutung für unterschiedliche Berufsfelder im Bereich Kommunikation und Medien besitzen - entwickeln die Fähigkeit, aktuelle medienpolitische Probleme zu beurteilen, zu lösen und darüber aus verschiedenen fachlichen Perspektiven zu diskutieren - können international vergleichende Forschungsdesigns entwerfen und anwenden.	
7.	Recommended prerequisites	Keine. Die Anmeldung erfolgt über StudOn.	
8.	Integration in curriculum	Semester 2	
9.	Module compatibility	Master IBS: elective course (Wahlbereich)	
10.	Method of examination	Präsentation (tw. in Gruppenarbeit, tw. in elektronischer Form), Hausarbeit (tw. in Gruppenarbeit, tw. in elektronischer Form)	
11.	Grading procedure	Präsentation (50%), Hausarbeit (50%)	
12.	Module frequency	SS	
13.	Workload	Präsenzzeit: 30 h Eigenstudium: 120 h	
14.	Module duration	1 Semester	
15.	Teaching and examination language	Deutsch	
16.	(Recommended) reading	To be announced.	

1.	Module name MIBS-4964	Europäische Mediensysteme und Öffentlichkeit II (European media systems and the public sphere II)	5 ECTS
2.	Courses/lectures	Europäische Mediensysteme und Öffentlichkeit II (European media systems and the public sphere II)	5 ETCS
3.	Lecturers	Prof. Holtz-Bacha und Mitarbeiter(innen)	

4.	Module coordinator	Prof. Holtz-Bacha
5.	Contents	▪ Europäische Mediensysteme ▪ Europäische Medienpolitik ▪ Medienökonomie ▪ Medienrecht ▪ Internationale Kommunikation ▪ Europäische Öffentlichkeit – Öffentlichkeit in Europa ▪ Produktion massenmedialer Inhalte
6.	Learning objectives and skills	Die Studierenden - erwerben fundierte Kenntnisse über Mediensysteme, Medienpolitik und Öffentlichkeit in Europa und im internationalen Vergleich - erwerben durch die selbständige Auseinandersetzung und die regelmäßige Diskussion mit Mitstudierenden und Fachvertretern mit dem Thema Problemlösungs-, Kommunikations- und Medienkompetenzen, die für unterschiedliche Berufsfelder im Bereich Kommunikation und Medien vorbereiten - entwickeln die Fähigkeit, aktuelle medienpolitische Probleme zu analysieren, zu lösen und darüber bereichsspezifisch und bereichsübergreifend zu diskutieren - können international vergleichende Forschungsdesigns entwerfen und anwenden, anwenden und vor Fachpublikum die dazugehörigen Schlussfolgerungen und die diesen zugrunde liegenden Informationen und Beweggründe in klarer und eindeutiger Weise vermitteln.
7.	Recommended prerequisites	Keine. Die Anmeldung erfolgt über StudOn.
8.	Integration in curriculum	Semester 3
9.	Module compatibility	Master IBS: elective course (Wahlbereich)
10.	Method of examination	Präsentation (tw. in Gruppenarbeit, tw. in elektronischer Form), Hausarbeit (tw. in Gruppenarbeit, tw. in elektronischer Form)
11.	Grading procedure	Präsentation (50%), Hausarbeit (50%)
12.	Module frequency	WS
13.	Workload	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	Module duration	1 Semester
15.	Teaching and examination language	Deutsch
16.	(Recommended) reading	To be announced.

1.	Module name MIBS-4970	Europäisches Verfassungsrecht (Europarecht 1) (European constitutional law (European law 1))	5 ECTS
2.	Courses/lectures	Lect/S: Europäisches Verfassungsrecht (Europarecht 1) (European constitutional law (European law 1))	5 ECTS
3.	Lecturers	Prof. Meßerschmidt	

4.	Module coordinator	Prof. Ismer
5.	Contents	Die Vorlesung behandelt das europäische Vertragsrecht, insbesondere - den Rechtsstatus und die institutionelle Struktur der EU - Kompetenzen der EU - Rechtssetzungsverfahren und Rechtsakte der EU - Geltung des Unionsrechts in den Mitgliedsstaaten - Verhältnis zum nationalen Verfassungsrecht - Grundfreiheiten und Grundrechte in Grundzügen
6.	Learning objectives and skills	Die Studierenden - erlangen vertiefte Kenntnisse des Europäischen Vertragsrechts und verstehen dessen Einwirkung auf die deutsche Rechtsordnung - können Spezifika des Europäischen Rechts selbstständig wiedergeben, analysieren und diskutieren - erlangen die Fähigkeit, unter Anwendung juristischer Methoden, eigene Falllösungen zu erstellen und dabei insbesondere ihr erlangtes Wissen auf unbekannte Problemfelder zu transferieren - erwerben Analysefähigkeiten auf fortgeschrittenem Niveau
7.	Recommended prerequisites	Grundlagen Europarecht; gute Deutschkenntnisse (B2)
8.	Integration in curriculum	Semester 1 oder 3
9.	Module compatibility	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	Method of examination	Klausur 60 Min.
11.	Grading procedure	Klausur 100%
12.	Module frequency	SS
13.	Workload	Präsenzzeit: 45h Eigenstudium: 105h
14.	Module duration	1 Semester
15.	Teaching and examination language	Deutsch
16.	(Recommended) reading	Die empfohlenen Materialien werden in der Veranstaltung bekanntgegeben.

1.	Module name MIBS-4980	Europäisches Wirtschaftsrecht (Europarecht 2) (European economic law (European law 2))	5 ECTS
2.	Courses/lectures	Lect/S: Europäisches Wirtschaftsrecht (Europarecht 2) (European economic law (European law 2))	5 ECTS
3.	Lecturers	Prof. Meßerschmidt	

4.	Module coordinator	Prof. Ismer
5.	Contents	Die Vorlesung behandelt das europäische Wirtschaftsrecht, insbesondere die Grundfreiheiten und Politiken nach dem AEUV mit folgenden Schwerpunkten: - Warenverkehrsfreiheit - Arbeitnehmerfreizügigkeit - Niederlassungsfreiheit - Dienstleistungsfreiheit - Kapitalverkehrsfreiheit - Wettbewerbsrecht - Öffentliche Dienstleistungen - Umweltrecht - Verhältnis zum Welthandelsrecht
6.	Learning objectives and skills	Die Studierenden - erlangen vertiefte Kenntnisse des Europäischen Wirtschaftsrecht und verstehen dessen Einwirkung auf die deutsche Rechtsordnung - können Spezifika des Europäischen Wirtschaftsrechts selbstständig wiedergeben, analysieren und diskutieren - würdigen die wirtschaftlichen Aspekte der Europäisierung der Rechtsordnung - erlangen die Fähigkeit, unter Anwendung juristischer Methoden, eigene Falllösungen zu erstellen und dabei insbesondere ihr erlangtes Wissen auf unbekannte Problemfelder zu transferieren - erwerben Analysefähigkeiten auf fortgeschrittenem Niveau.
7.	Recommended prerequisites	Grundlagen Europarecht Gute Deutschkenntnisse (B2)
8.	Integration in curriculum	Semester 2 oder 4
9.	Module compatibility	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	Method of examination	Klausur 60 Min.
11.	Grading procedure	Klausur 100%
12.	Module frequency	SS/WS
13.	Workload	Präsenzzeit: 45h Eigenstudium: 105h
14.	Module duration	1 Semester
15.	Teaching and examination language	Deutsch
16.	(Recommended) reading	Die empfohlenen Materialien werden in der Veranstaltung bekanntgegeben.

1.	Module name MIBS-2230	Fallkolloquium Europäisches Wirtschaftsrecht (Case studies in European economic law)	5 ECTS
2.	Courses/lectures	Fallkolloquium Europäisches Wirtschaftsrecht (Case studies in European economic law)	5 ECTS
3.	Lecturers	Prof. Meßerschmidt	

4.	Module coordinator	Prof. Ismer
5.	Contents	Das Fallkolloquium behandelt das europäische Wirtschaftsrecht anhand von Leitentscheidungen und aktueller Rechtsprechung des EuGH. Zugleich werden Falllösungstechniken geübt. Die Rechtsprechung wird analysiert.
6.	Learning objectives and skills	Die Studierenden -vertiefen ihre Grundkenntnisse im europäischen Wirtschaftsrecht anhand von Fallstudien - erlangen die Fähigkeit Sachverhalte zusammenzufassen, Urteile und Rechtsprechungsketten zu analysieren und unbekannte Fälle mit Hilfe der Gutachtentechnik eigenständig zu lösen
7.	Recommended prerequisites	Grundkenntnisse des Europarechts; empfohlen im Anschluss an die Vorlesung Europäisches Wirtschaftsrecht (Europarecht 2); gute Deutschkenntnisse
8.	Integration in curriculum	Semester 1, 2, 3, 4
9.	Module compatibility	Master IBS: elective course (Wahlbereich)
10.	Method of examination	Klausur 60 Min.
11.	Grading procedure	Klausur 100%
12.	Module frequency	WS
13.	Workload	Präsenzzeit: 45h Eigenstudium: 105h
14.	Module duration	1 Semester
15.	Teaching and examination language	Deutsch
16.	(Recommended) reading	Die empfohlenen Materialien werden in der Veranstaltung bekanntgegeben.

1.	Module name MIBS-5013	Internationalisierung mittelständischer Unternehmungen (Internationalization of small and medium-sized enterprises)	5 ECTS
2.	Courses/lectures	L: Internationalisierung mittelständischer Unternehmungen	5 ETCS
3.	Lecturers	Prof. Haussmann	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	1. Unternehmenstyp „Mittlerer Weltmarktführer“ (MWF), u.a. Kärcher, Steiff, Haribo, Playmobil, Uvex, Faber-Castell, Rödl, GfK, Recaro, Porsche, Manz 2. Rahmenbedingungen im Internationalisierungsprozess von MWFs 3. Internationalisierungsstrategien von MWFs 4. Exkursion zu Mittlerem Weltmarktführer 5. Zukünftige Investitionsregionen von MWFs: BRIC-Staaten (Brasilien, Russland, Indien, China) und Next-11 6. Fazit, Bewertung der Veranstaltung, Karriere-Beratung
6.	Learning objectives and skills	Die Teilnehmer lernen die Rahmenbedingungen des Internationalisierungsprozesses von mittelständischen Unternehmen (insbesondere in den BRIC-Staaten) kennen. Sie können die besonderen Herausforderungen der Internationalisierung mittelständischer Unternehmen analysieren und evaluieren sowie eigenständige Lösungsvorschläge entwickeln.
7.	Recommended prerequisites	Gute Deutschkenntnisse (B2)
8.	Integration in curriculum	Semester 4
9.	Module compatibility	Master IBS: elective course (Wahlbereich) Master Management: Vertiefungsbereich
10.	Method of examination	Klausur 60 Min.
11.	Grading procedure	Klausur 100%
12.	Module frequency	SS
13.	Workload	Präsenzzeit: 30h Eigenstudium: 120h
14.	Module duration	1 Semester
15.	Teaching and examination language	Deutsch

16.	(Recommended) reading	Hausmann, H./Holtbrügge, D./Rygl, D.: Internationalisierung mittelständischer Weltmarktführer in die BRIC-Staaten. In: Management der Internationalisierung, hrsg. v. S. Schmid. Wiesbaden 2009, S. 477-497. Holtbrügge, D.: Internationalisierung kleiner und mittelständischer Unternehmen: Herausforderungen und Gestaltungsoptionen. In: Der Betrieb, 51/52, 2015, S. 2950-2953. Holtbrügge, D./Hausmann, H. (Hrsg.): Internationalization Strategies of Firms. Case Studies from the Nürnberg Metropolitan Region. 2nd edition. Augsburg-München 2017. Rygl, D./Hausmann, H./Holtbrügge, D.: Internationalisierung mittelständischer Weltmarktführer. Ein Phasenmodell. In: Betriebswirtschaftliche Forschung und Praxis, 2, 2015, S. 154-179
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1.	Module name MIM-2141	Branchen- und themenspezifisches Nachhaltigkeitsmanagement (Industry and issue specific sustainability management)	5 ECTS
2.	Courses/lectures	S: Nachhaltigkeitsmanagement in klein und mittelständischen Unternehmen (Anwesenheitspflicht) (S: Corporate sustainability management in small and medium enterprises)	5 ECTS
3.	Lecturers	Prof. Beckmann und Dr. Dimitar Zvezdov	

4.	Module coordinator	Prof. Beckmann
5.	Contents	Nachhaltigkeit ist ein immer wichtiger werdendes Thema für Unternehmen. Allerdings wird häufig bei der Frage, wie Unternehmen mit Nachhaltigkeitsfragen umgehen können, der Fokus auf große Unternehmen und Konzerne gelegt. Da jedoch die überwiegende Anzahl von Unternehmen klein und mittelständisch ist, bieten gerade KMUs ein besonderes Potenzial für die Nachhaltigkeit. Gleichzeitig bietet Nachhaltigkeit insbesondere für KMUs die Möglichkeit sich am Markt zu differenzieren und damit Wettbewerbsvorteile zu generieren. Daher widmet sich dieses Seminar der Rolle von Nachhaltigkeit im Kontext von kleinen und mittelständischen Unternehmen. Hierbei verbindet das Seminar konzeptionelle und praktische Aspekte. In einem ersten Schritt werden wir allgemein auf die Besonderheiten von KMUs eingehen und eine kurze Einführung zu Nachhaltigkeitsmanagement geben. Anschließend werden wir verschiedene Funktionen eines Unternehmens betrachten und jedes Mal der Frage nachgehen, inwieweit die Besonderheiten von KMU das jeweilige Management von Nachhaltigkeitsfragen beeinflussen. In diesem Teil des Seminars werden die Inhalte basierend auf Referaten, Gruppendiskussion, Fallstudien und Input seitens der Dozierenden erarbeitet. Nach Abschluss des konzeptionellen Teils beginnt der praktische Teil des Seminars. Hierfür suchen die Teilnehmenden sich selbstständig Praxispartner (KMUs). Ziel ist es neben einer Ökoeffizienzanalyse für einen weiteren Bereich ein Nachhaltigkeitsmanagementkonzept für diesen Praxispartner zu erarbeiten.
6.	Learning objectives and skills	Die Studierenden erlernen, • Vertiefte Kenntnisse im Bereich Nachhaltigkeitsmanagement • Spezifische Fachkenntnisse zur Arbeit mit kleinen und mittelständischen Unternehmen • Praxiserfahrung durch die selbständige Akquise und Zusammenarbeit mit einem Praxispartner • Anwendungskompetenz während der Erstellung des Nachhaltigkeitskonzeptes • Argumentationskompetenz und kritische Reflexion gesellschaftlich relevanter Fragen • Analytisches Vorgehen und pragmatische Entscheidungsfähigkeiten • Teamfähigkeiten und soziale Kompetenzen
7.	Recommended	Keine

	prerequisites	
8.	Integration in curriculum	Ab 2. Studiensemester
9.	Module compatibility	Master Sozialökonomik: elective course (Wahlbereich) Master Wirtschaftspädagogik: fachwissenschaftlicher Pflichtbereich Studienrichtung I und fachwissenschaftlicher Wahlbereich Studienrichtung II Master IBS: elective course (Wahlbereich) Master Wirtschaftsingenieurwesen, Studienrichtung Management: Wahlpflichtbereich Master Marketing: Wahlpflichtbereich der Modulgruppe „Management“ Master Management: Pflichtbereich II (MIM-2140) <i>Anmeldung via StudOn; Anzahl Teilnehmende: max. 28</i>
10.	Method of examination	Präsentation
11.	Grading procedure	Präsentation 100%
12.	Module frequency	Wintersemester
13.	Workload	Präsenzzeit: 30h Selbststudium: 120h
14.	Module duration	1 Semester als teilgeblockte Veranstaltung: Im Zeitraum zwischen Mitte Oktober und Ende November findet der Kurs wöchentlich (à 3:15h) statt. Im Dezember finden keine Präsenzzeiten statt.
15.	Teaching and examination language	Deutsch
16.	(Recommended) reading	Notwendige Materialien werden via StudOn bereitgestellt.

1.	Module name MIBS-5610	Courses exchange semester (Area studies: Europe)	¹⁾
2.	Courses/lectures	Courses exchange semester (Area studies: Europe)	¹⁾
3.	Lecturers	Staff at the exchange university	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	Courses students will be attending during the exchange semester in one of the partner universities or others (in European countries) should fit into the module "Area Studies: Europe" thus extending the student's knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.
6.	Learning objectives and skills	Students acquire additional knowledge and competencies in their field of study.
7.	Recommended prerequisites	Learning Agreement
8.	Integration in curriculum	
9.	Module compatibility	Master IBS: elective course (Wahlbereich)
10.	Method of examination	In accordance with exam regulations of the exchange university.
11.	Grading procedure	In accordance with grading key and credits of the course
12.	Module frequency	In accordance with the curriculum of the exchange university
13.	Workload	In accordance with the specific course and the credits of the course.
14.	Module duration	1 Semester
15.	Teaching and examination language	

¹⁾ up to 30 ECTS (thereof language courses 10 ECTS)

1.	Module name MIBS-5680	Free specialisation module (FSM) (Area studies: Europe)	
2.	Courses/lectures		
3.	Lecturers	Staff at the university Erlangen-Nuremberg	

4.	Module coordinator	Prof. Holtbrügge
5.	Contents	Students may choose among all courses offered at our university that fit into the module “Area Studies: Europe” thus extending the student’s knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator. Specific courses recognized as FSM can be found at: https://www.im.rw.fau.de/teaching/master/free-specialization-module/
6.	Learning objectives and skills	Students acquire additional knowledge and competencies in their field of study
7.	Recommended prerequisites	Learning agreement. Please coordinate with the programme coordinator at the beginning of each semester. Registration for those modules will take place during the regular registration for examination period at the test office (Prüfungsamt). Please present your learning agreement.
8.	Integration in curriculum	Semester 1, 2, 3 or 4
9.	Module compatibility	Master IBS: elective course (Wahlbereich)
10.	Method of examination	In accordance with exam regulations of the course
11.	Grading procedure	In accordance with grading regulations of the course
12.	Module frequency	
13.	Workload	In accordance with the specific course and the credits of the course
14.	Module duration	1 semester
15.	Teaching and examination language	
16.	(Recommended) reading	Tbd in the course

1.	Module name MIBS-1997	Master thesis international business studies	30 ECTS
2.		Master thesis international business studies (30 ECTS)	30 ECTS
3.	Lecturers	All (possible to write the Master Thesis at all Departments and Chairs of the FAU)	

The topic for the master thesis should fall under one of the module categories. The student must consult the respective department responsible for the module. The topic can only be changed once, and only for good reason in agreement with the dean of the examination board (Prüfungsausschuss). A change must occur within the first two months of the allotted thesis completion time.

With the master thesis, the student will show that he/she is proficient in his/her area of study and he/she is able to work independently using scientific methods.

The master thesis should be written in one of the languages recognized in the MIBS (German, English, Spanish, and French) according to the lecture language of the respective module.

Details regarding the assignment of topics, the writing and research process, and grading of the master thesis can be found in the corresponding section of the examinations regulations (Prüfungsordnung) for this degree program.

Grading procedure: Master thesis 100%.

Free Specialization Module (FSM)

The Free Specialization Module (FSM) in the MIBS allows students to take electives of their choice within the Area studies. A maximum of 20 ECTS is allowed as FSM in the Area Studies. All courses from FAU can be considered as FSM, if accepted by the degree coordinator.



A few rules for taking a FSM apply that can be found below.

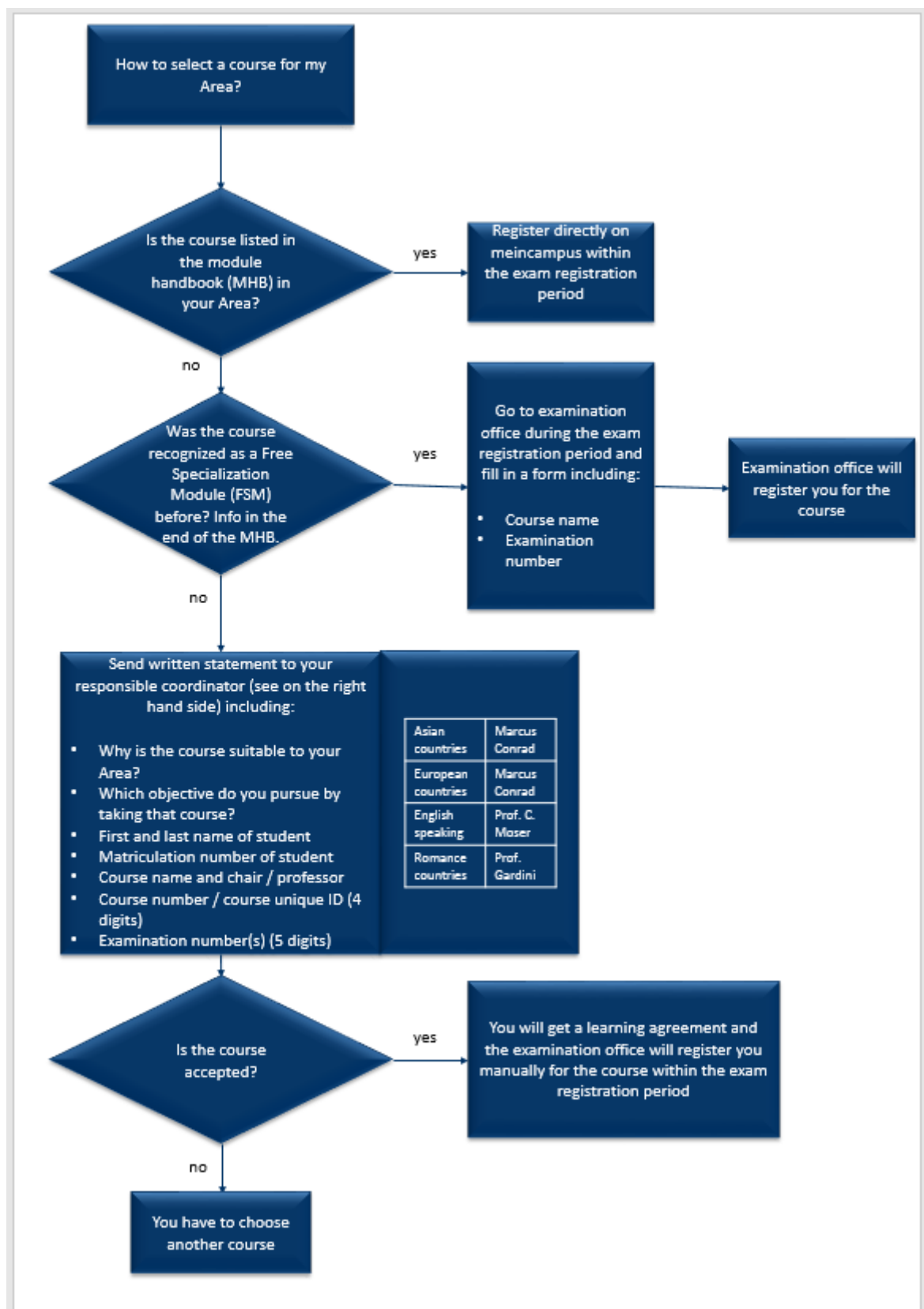
First, courses that are listed above in your respective Area are regular Area courses and not FSM. Courses that cannot be found above are considered as FSM in case they are accepted by the degree coordinator. FSM are only courses at FAU, courses abroad do not belong to this classification.

Detailed pieces of information about the FSM can be found via the following weblink:
<https://www.im.rw.fau.de/teaching/master/free-specialization-module/>

Please read all information given on the homepage carefully in order to be allowed to take FSM courses.

On the next pages, you can find a file that explains how the mechanism of the FSM accreditation works. After that, you can find an overview which courses have been accepted so far.

Please comply with the described mechanism mentioned on the weblink above if you intend to take a FSM.



Free Specialization Modules MIBS*

1) English Speaking Countries

Please refer to Prof. C. Moser

2) Romance Countries

Please refer to Prof. Gardini

3) Asia – please refer to Marcus Conrad

<i>Module description</i>	<i>Course</i>	<i>Prof</i>	<i>Course number</i>	<i>ECTS</i>	<i>Examination nr</i>
Managing Global Projects & Information Technology	Managing Information Technology & Managing Global Projects	Prof. Amberg	IIS02-004-0	5	70603, 70604
Negotiation Skills based on the ZNM	Negotiation Skills based on the Zurich Negotiating Model	Prof. Gardini	Dummy	5	56501 (Dummy)
Internationalisierung mittelständischer Unternehmungen	Internationalisierung mittelständischer Unternehmungen	Prof. Holtbrügge	MIBS-5013	5	50131

Free Specialization Modules MIBS*

4) Europe – please refer to Marcus Conrad

<i>Module description</i>	<i>Course</i>	<i>Prof</i>	<i>Course number</i>	<i>ECTS</i>	<i>Examination nr</i>
Corporate Strategy	Corporate Strategy	Prof. Hungenberg	MIM-3730	5	37308
Fortgeschrittene Methoden der Managementforschung III	Fortgeschrittene Methoden der Managementforschung III	Prof. Hartmann	MIM-5450	5	54501, 54502
Strategic Supply Management	Strategic Supply Management	Prof. Hartmann	MIM-6220	5	62201, 62202
Interdisciplinary Business Seminar	Interdisciplinary Business Seminar	Prof. Bodendorf	IIS05-001-0	5	72004, 72005
Dienstleistungsmanagement	Advanced Service Management	Prof. Bodendorf	IIS-3750	5	70839
Global Logistics and Supply Chain Management	Global Logistics and Supply Chain Management	Prof. Hartmann	MIM-5300	5	53006, 53007
Negotiation Skills based on the ZNM	Negotiation Skills based on the Zurich Negotiating Model	Prof. Gardini	Dummy	5	56501 (Dummy)
Angewandte Managementmethoden I	Controlling and Reporting	Prof. Fischer	FACT-4320	5	38601
Controlling of Business Systems	Controlling of Business Systems	Prof. Fischer	FACT-3430	5	34301
Fallstudien und Projekte im Management IX	Internationales Projektseminar	Prof. Voigt	MIM-5400	5	54001, 54002
Fallstudien und Projekte im Management X	Industrielles Management in der Praxis	Prof. Voigt	MIM-5410	5	54103, 54104
Aktuelle Fragen aus FACT 1	CFA Research Challenge	Prof. Fischer	FACT-5250	5	52501, 52502

Free Specialization Modules MIBS*					
<i>Module description</i>	<i>Course</i>	<i>Prof</i>	<i>Course number</i>	<i>ECTS</i>	<i>Examination nr</i>
Praxisseminar mit Prof. Dr. Heinrich v. Pierer	Praxisseminar mit Prof. Dr. Heinrich v. Pierer (Präsentation und Hausarbeit)	Prof. Voigt	MIM-5520	5	66101,66102
International Supply Chain Management	International Supply Chain Management	Prof. Franke	WPF WINGMA 1-3 (?)	5	56501 (Dummy)
Industrielles Management	Industrielles Management	Prof. Voigt	MIM-3640	5	36404
Issues in International Trade	Seminar Issues in International Trade	Prof. C. Moser	Wipäd-4450	5	44501, 44502
Logistics Industry and Services	Seminar Logistics Industry and Services	Prof. Hartmann	MIM-3762	5	37621,37622
Personalmanagement	Personalmanagement	Prof. Holtbrügge	MIM-3030	5	30305, 30306
Praxisorientierter Wahlbereich 3	Praxisseminar mit Prof. Dr. Heinrich v. Pierer	Prof. Voigt	MIM-5520	5	66101, 66102
Praxisorientierter Wahlbereich I: Management im Gesundheitssektor	Seminar Aktuelle Themen aus der Versorgungsforschung	Prof. Emmert	MIM-3570	5	35704, 35705
Dienstleistungsinnovationen	Service Innovation	Prof. Möslein	IIS-3790	5	37901
Teamfähigkeit, Präsentationsund Verhandlungstechniken II	Advanced Soft Skills II	Prof. Hartmann	MIM-5420	5	54202, 54203
Cases in Business Controlling	Challenges in Business Management	Prof. Fischer	FACT-3940	5	39407
Sustainability Management and Corporate Functions	Sustainability Management and Corporate Functions	Prof. Beckmann	2130	5	21301

Digital Marketing and Sales	Recent Developments in Digital Market Research	Prof. Pescher	2650	5	26507
Global Retail Logistics	Global Retail Logistics	Prof. Hartmann	MIM-5291	5	52911
Case Solving Seminar	Case Solving Seminar	Prof. Bodendorf	IIS70101	5	70101
Social and Web Intelligence	Social and Web Intelligence Seminar	Prof. Bodendorf	IIS-3300	5	33004
Fortgeschrittene Methoden der Managementforschung V	Seminar zur Managementforschung	Prof. Hungenberg	MIM-5470	5	54701
Technology & Innovation Management	Technology & Innovation Management	Prof. Voigt	MIM-3450	5	34501
Advanced marketing management II: Advanced topics in marketing	Seminar Advanced Topics in Marketing	Prof. Koschate-Fischer	MARK-4141	5	41411
60 Years of European Union	60 Years of European Union	Prof. Gardini	n.a.	5	63901

Free Specialization Modules MIBS*

5) Courses that are accepted for all areas – please refer to Marcus Conrad

Module description	Course	Prof	Course number	ECTS	Examination nr
Research Projects in International Management I	<i>(only if available, Priority for Asia Area, then others)</i>	Prof. Holtbrügge	MIBS-6480	5	64801
Research Projects in International Management II	<i>(only if available, Priority for Asia Area, then others)</i>	Prof. Holtbrügge	MIBS-6490	5	64901

* These are all the courses which have been accepted in the previous years, however some courses may not be offered anymore. Please check with the respective departments.

Last updated: February, 2019